

Connecticut Milk Promotion Board

Chair
Steven K. Reviczky
Vice Chair
James Stearns
Secretary
Lucy Nolan
Treasurer
Paul Miller



State of Connecticut
Department of Agriculture
An Equal Opportunity Employer



SPECIAL MEETING AGENDA

November 15, 2017

9:30 am

Connecticut Department of Agriculture
450 Columbus Blvd, South Building,
Conference Room A

1. Welcome
2. Old Business
 - a. Social media promotional campaign update
 - i. Brainstorming marketing for the Board
 1. Developing a slogan
 2. Social media
 - ii. National Dairy Month plans
 - iii. Discussion of needed resources
3. New Business
4. Next Regular Meeting – January 24, 2018
5. Adjourn