

Connecticut Milk Promotion Board

Chair
Steven K. Reviczky
Vice Chair
James Stearns
Secretary
Lucy Nolan
Treasurer
Paul Miller



State of Connecticut
Department of Agriculture
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Connecticut Milk Promotion Board
Meeting Minutes
April 8, 2015
10:00am
Department of Agriculture Conference Room

Members present:

Commissioner Steven K. Reviczky
Peter Orr
Paul Miller
Lucy Nolan
Joe Greenbacker

Members absent:

Bob Jacquier
James Stearns

Guests present:

Jason Bowsza (department staff)
Jenny Karl (NEDPB staff)
Amanda Aldred (NEDPB staff)

The Connecticut Milk Promotion Board meeting convened at 10:00am and recessed until 10:45am.

- 1) Minutes of January 21, 2015 CTMPB meeting
 - a. A motion was made by Mr. Miller, seconded by Ms. Nolan, to approve the meeting minutes of January 21, 2015. Ms. Nolan noted that she was present at that meeting. With that amendment, the meeting minutes were adopted
UNANIMOUSLY
- 2) Financial Report:

- a. As of April 8, 2015, the CTMPB balance after encumbrances totaled \$135,384.66.

3) Old Business

- a. New England Dairy Promotion Board Activity Update
 - i. NEDPB updated board members on some of the legislation of concern to milk producers, including HB 5896, HB 6898 and HB 5461. The common concern among proponents of the legislation is sugar content in sugary beverages, including chocolate milk.
 - ii. NEDPB represented the CTMPB at Ag Day at the Capitol on March 19.
 - iii. NEDPB has produced the second annual "Farm to You" tool kit to encourage dairy consumption in schools.
 - iv. NEDPB was accepting applications from school districts for smoothie machines through the end of April. An update on recipients would be provided at a future time.
 - v. More and more dairy farmers are participating in dairy grant check presentation opportunities. These are opportunities to stress the impact that Connecticut Dairy Farm families have on the economy in Connecticut.
 - vi. Fuel Up to Play 60 Greatness event is coming up at the end of April. This year's event includes Devon McCourty, formerly of the New England Patriots.
 - vii. The Great American Milk Drive will be taking place at Stop & Shops around Connecticut in June.

4) New Business

- a. Commissioner Reviczky discussed the forthcoming Northeast Association of State Department of Agriculture (NEASDA) meeting to be held in June at The Study at Yale. The meeting will run from June 7 to June 10. Dairy will be one of several central policy discussions. Commissioner Reviczky asked that the board consider sponsoring the event. A motion was made by Mr. Greenbacker, seconded by Mr. Miller, to sponsor the NEASDA meeting at the \$2,500 level, and to encourage NEDPB to match that sponsorship. Motion passed unanimously.
- b. Members discussed the need to review and purchase domain names for the CTMPB. A motion was made by Mr. Orr, seconded by Mr. Greenbacker, to cover the costs associated with the acquisition of domain names. The motion passed unanimously.

5) New Meeting

- a. The next meeting was initially scheduled for July 15, 2015. Due to conflicts, this will need to be rescheduled.

6) Adjournment – 12:04pm