

Connecticut Milk Promotion Board

Chair
Steven K. Reviczky
Vice Chair
James Stearns
Secretary
Lucy Nolan
Treasurer
Paul Miller



State of Connecticut
Department of Agriculture
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Connecticut Milk Promotion Board
Meeting Minutes
Thursday, November 13, 2014
10:30am
Department of Agriculture Conference Room

Members present:

Robert Jacquier
Peter Orr
Paul Miller
Joe Greenbacker
James Stearns
Jason Bowsza, designee of Commissioner Reviczky

Members absent:

Commissioner Reviczky
Lucy Nolan

Guests present:

Linda Piotrowicz (DoAg Bureau Director)
Rebecca Eddy (department staff)
Jenny Karl (NEDPB staff)
Amanda Aldred (NEDPB staff)
Heidi Harkhopf (NEDPB staff)
James Jaquier

1. Welcome

- a. Mr. Bowsza, acting as the designee of Commissioner Reviczky, called the meeting to order at 10:30am. He introduced Linda Piotrowicz, the new agency bureau director for the Bureau of Agricultural Preservation and Resource Development. Ms. Piotrowicz gave introductory remarks and introduced Ms. Eddy as a new Agriculture

Marketing and Inspection Representative with a background in promotion and marketing campaign development. Mr. Orr congratulated Ms. Piotrowicz and Ms. Eddy on their new roles.

2. Review and Approval of Meeting Minutes for July 17, 2014.
 - a. A motion was made by Mr. Orr, seconded by Mr. Jacquier, to adopt the minutes as presented. The motion passed **unanimously**.
3. Financial Report.
 - a. Mr. Bowsza reported the financial position of the board as being \$254,180.12, with fiscal year to date expenditures of \$64,778. Mr. Greenbacker asked about payment status relative to the 2014 contract. Mr. Bowsza reported that 3 of the 5 payments have been made, and the 4th payment is now scheduled to be issued. A motion was made by Mr. Jacquier, seconded by Mr. Greenbacker, to adopt the financial report as presented. The motion passed **unanimously**.
4. Old Business
 - a. Promotional Opportunities Discussion.
 - i. Mr. Bowsza reiterated that Ms. Piotrowicz and Ms. Eddy represent a move by the agency to more proactively market agriculture generally, and dairy in particular in the state of Connecticut. More on promotional opportunities will be discussed in relation the NEDPB's 2015 contract proposal.
 - b. New England Dairy Promotion Board Activity Update
 - i. Ms. Karl, Ms. Aldred and Ms. Harkhopf gave an update on NEDPB activities for the first three quarters of 2014, as well as outlined their plans for the remainder of the calendar year.
5. Discussion of 2015 Contract Between the New England Dairy Promotion Board and the Connecticut Milk Promotion Board.
 - a. Members and NEDPB staff discussed the proposed 2015 contract. Some items were flagged as needing to go through an open public bid to comply with state procurement rules. A motion was made by Mr. Orr, seconded by Mr. Greenbacker, to authorize agency staff to work with NEDPB staff to finalize negotiations and sign the 2015 agreement once negotiations have been completed. The motion passed **unanimously**.
6. Next Meeting
 - a. Meeting dates were established for 2015. The board will meet on January 21, April 8, July 15 and October 21. Meetings will be held in the large conference room, in G-8a at the Department of Agriculture.
7. Adjournment
 - a. The meeting was adjourned at 11:45am