

Connecticut Milk Promotion Board

Chair
Steven K. Reviczky
Vice Chair
James Stearns
Secretary
Lucy Nolan
Treasurer
Paul Miller



State of Connecticut
Department of Agriculture
An Equal Opportunity Employer



Connecticut Milk Promotion Board
Meeting Minutes
Wednesday, April 30, 2014
9:30am
Department of Agriculture Conference Room

Members present:

Commissioner Steven K. Reviczky
Robert Jacquier
Peter Orr
Paul Miller
Joe Greenbacker
James Stearns
Lucy Nolan
Jason Bowsza (staff)

1. Commissioner Reviczky called the meeting of the Milk Promotion Board to order at 9:35am.
2. A motion was made by Mr. Greenbacker, seconded by Mr. Orr, to accept the minutes as presented. The motion passed unanimously.
3. Mr. Bowsza reported the balance of the Milk Promotion Board as of 4/16/14 as \$536,940.96. A motion was made by Mr. Jacquier, seconded by Mr. Miller, to receive the financial report as presented. Motion Passed unanimously.
 - a. Discussion continued regarding a potential review of recipients of Dairy Sustainability grants to ensure that recipients are also paying into the program.
4. Old Business
 - a. Mr. Bowsza gave an update of the 2013 and 2014 contracts between the Connecticut Milk Promotion Board and the New England Dairy Promotion Board. Both contracts are currently being reviewed and authorized by the Office of the Attorney General. No additional problems are anticipated.
5. New Business
 - a. The board received a communication from Cabot Cheese exploring the possibility of contacting for joint promotional activities. Commissioner Reviczky explained that

this would be difficult because of state procurement practices. Cabot Cheese is not a state approved vendor. It would be possible for the Milk Promotion Board to participate in dairy promotion activities with Cabot Cheese, but not to contract with them.

- b. Commissioner Reviczky discussed a shortage in Dairy Sustainability funding through the Community Investment Act. There is a dispute between the Department of Agriculture and the Treasurer's Office about the allocation of Community Investment Act funding including the Dairy Sustainability grant that is in the process of being resolved. Further updates will be provided at future meetings.
 - c. Mr. Orr expressed a desire to explore the establishment of a website for the Connecticut Milk Promotion Board.
6. Next meeting date – July 17, 2014
 7. Meeting was adjourned at 10:03am