

**MINUTES TO CONNECTICUT APPLE MARKETING BOARD MEETING**  
**June 3, 2009**

The ninety-fifth meeting of the board was held Wednesday June 3, 2009 at the Regional Market in Hartford, CT. Rick Holmberg, President, convened the meeting at 7:20 p.m. The following were in attendance: Rick Holmberg, Peter Houle, Brian Kelliher, Donald Preli, Bob Pellegrino and John Rogers. Dede Persson took Minutes.

**MINUTES:**

Peter Houle moved that the minutes of the February 19, 2009 meeting be accepted as presented. Donald Preli second the motion. All were in favor, none opposed.

**TREASURER'S REPORT:**

Bob Pelligrino thanked the Board for the donation that was made in memory of his mother. A motion was made by Donald Preli and second by Peter Houle to accept the treasurer's report. The motion passed unanimously. The Totals on the Treasurer's Report were as follows: **Checking:** The balance as of 06.01.09 was **\$5,161.66**. Deposits as of date total: **\$19,656.02**. Checks written to date total: **\$15,206.67**. Transfers from checking account to savings account total: **\$10,000.00**. **Savings:** Balance as of 06.01.09 **\$26,540.06**. Interest paid: **\$78.58**. Withdrawals from savings to checking to date total: **\$4,500.00**. **Total in checking and savings: \$31,701.72.**

**OLD BUSINESS:**

**Assessment Review:** Rick Holmberg informed the Board that all assessments are up to date.

**NEW BUSINESS:**

- Budget for 2009-2010: was discussed and established. Pete Houle made a motion to accept the budget, Donald Preli second the motion. It was unanimously approved.
- A contribution to US Apple needs to be made in June 2009, based on amount of production, Rick to contact Jesse.
- \$100.00 payment to New England Apple- needs to be made in June 2009 for fiscal year 2008.
- Bob to check brochure inventory.
- Discussion on 'print' advertising and if it is still a good way to advertise. Suggestion was made that pop-up adds online might be something to think about for future advertising.
- Facebook was discussed-an option for the future? It would entail someone to maintain page.
- BIG E- Board members are in favor of purchasing a booth. Bob to let Rick know the cost of the booth and what are available days. CT day is the second week of the BIG E- on a Wednesday.
- Farm-to-School Days will continue donations.
- Apple Cutter Purchase- in time for the BIG E. Rick to contact Jessey – he will provide her with the information to purchase another cutter. Approximate price is \$500.00. It will be available to any grower for use/loan.
- No picnic this year- Presidents Meeting, June 10<sup>th</sup> @ Blue Hills Orchard Wallingford.

Pete Houle made a motion to adjourn the meeting at 8.30pm. John Rogers second the motion. It was unanimously approved.