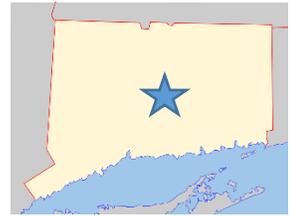




About the East Hampton Prevention Partnership

- *EHPP is dedicated to reducing substance abuse among young people. Our mission is to foster a culture that values the well-being of East Hampton’s youth.*
- *EHPP is primarily funded by the CT Department of Mental Health’s Partnership for Success Grant and supplemented yearly by the Local Prevention Council Grant and a one-time State Targeted Response to Opioids Grant.*
- *The Coalition focuses primarily on youth ages 13-21 when addressing underage drinking and 13-24 when addressing the non-medical use of prescription drugs.*



Substances of Concern in East Hampton

- Priority Substance 1: Alcohol
- Priority Substance 2: Non-Medical use of Prescription Drugs



Root Causes: Why is this problem here?

Risk Factor 1 Retail availability of alcohol

3 out of 6 off-premise liquor retailers failed compliance checks in 2016

Risk Factor 2 Peer norms that encourage / accept drinking

52% of EHHS teens reported that drinking alcohol regularly is not wrong in 2015

Risk Factor 3 Social access to prescription drugs

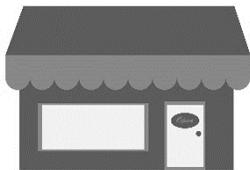
55% of EHHS students responded “yes” when asked if they knew where to buy drugs if they wanted to in 2015

Key Community Data & Trends

- *No alcohol retailer or server training had been offered prior to funding*
- *Reduction of past 30 day use rates of alcohol from 46% in 2017 to 34% in 2019*
- *No permanent Medication Drop Box was available*

Main Strategies

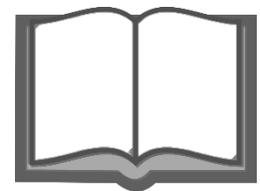
Strategy 1: Retail Availability of Alcohol



Strategy 2: Social Marketing



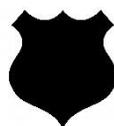
Strategy 3: Social Awareness



Efforts & Accomplishments

Retail Availability of Alcohol

Partnered with East Hampton Police and Department of Consumer Protection to conduct alcohol retailer compliance checks.



Conducted TIPS (Training for Intervention ProcedureS) for 4 alcohol retailers. Three who failed checks in 2016 passed in 2019 after training.

Social Marketing

Facebook posts have reached over 4,600 individuals in a single post and the East Hampton Prevention Partnership page has grown from 70 to 240 likes.



Students have created youth-driven campaigns educating their peers and parents about the risks of alcohol use and the Social Host Law.

Social Awareness



Increased both the number of cars and weight collected on local East Hampton efforts coordinated with National Drug Take Back Days through marketing to reduce prescription drugs that are easily accessible in the community.

The promotion and installation of a permanent medication drop box has collected over 280 pounds of unused or expired medications in the first year.

East Hampton Prevention Partnership: Building our Capacity

- *Coalition strength has grown significantly through the creation of a youth committee. By having a youth voice, coalition members are able to reach the youth population in a way that had been missing for several years.*
- *Collaboration with the East Hampton Police Department has allowed for the installation of a permanent medication drop box in the EHDP lobby.*

Our Coalition at a glance

- *East Hampton Police Department*
- *East Hampton Public Schools*
- *East Hampton Youth Services*
- *Chatham Health Department*
- *Epoch Arts*
- *East Hampton Public Library*
- *East Hampton Parks & Recreation*

Short-Term Outcomes

- *Decreased the retail availability of alcohol in East Hampton from 3 failures in 2016 rate to 2 failures in 2019*
- *Increased the rate of East Hampton High School student's perception of peer disapproval of drinking alcohol regularly from 60% in 2017 to 74% in 2019*

Long-Term Outcomes

- *Reduced the number of East Hampton High School students who report they have consumed alcohol within the past 30 days from 46% in 2017 to 34% in 2019*
- *Increased the rate of East Hampton High School student's perception of peer disapproval of prescription drugs from 79% in 2017 to 86% in 2019*

Opportunities and Next Steps

- *The East Hampton Prevention Partnership will continue increasing its coalition's size and capacity, including the youth committee. A major goal is to identify new funding which will maintain the ability of the coalition to continue prevention efforts.*

Get Involved!

- *The East Hampton Prevention Partnership meets on the 3rd Tuesday of each month during the school year.*
- *All meetings are open to the public.*
- *The East Hampton Prevention Partnership Youth Committee is open to any East Hampton high school age youth who is interested in substance use prevention and youth leadership activities.*

Connect with Us!

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- <https://www.facebook.com/easthamptonpp/>