

Subcommittee Recommendation to the Alcohol and Drug Policy Council

Subcommittee Name: Prevention				
Date of Initial Recommendation(should coincide with ADPC meeting date): October 19, 2021				
Background: Section 65 of PA 21-1 - CT’s Adult Use Cannabis legislation requires the Alcohol and Drug Policy Council to make recommendations to the governor and legislature on efforts to promote certain public health initiatives and collecting data for certain reviews. In addition, DMHAS has received funding to develop and launch a public information and education campaign that delivers prevention messages and strategies to various populations.				
Detail Recommendation: Use the established Cannabis Workgroup of the Prevention Subcommittee to advise the public education campaign and the policy and program recommendations to prevent usage by individuals under age 21, which will be due to the Governor and General Assembly in January 2023.				
Is this a ___ short-term (less than 6 months) or <u>X</u> long-term (more than 6 months) implementation initiative?				
Recommended Lead and Partnering Agencies: DMHAS, DCF				
Implementation Plan				
Action Steps:				
	Target Date:	Actual Completion Date:	Measure of Success:	Notes/Updates:
Establish a workgroup comprised of various constituents and stakeholders	9/16/2021		Committee established and meeting regularly	
Select a vendor to create and implement a statewide campaign to educate residents about the adult use cannabis law and to prevent cannabis use in persons who are under the age of 21 years old.	10/31/2021		Vendor selected	

Results of Council vote:

Proceed with Recommendation Do not Proceed with Recommendation

Co-Chair Response: _____

Other Notes (as applicable):

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Solicit and provide feedback from constituents to inform campaign messages	11/30/2021		Campaign launched finalized and launched by 12/31/2021	
Solicit and provide feedback from constituents to inform the recommendations to the Governor and CT General Assembly that include: current prevention efforts, consumption and consequences data, and any needed program and policies related to marijuana use prevention in individuals under 21.	8/30/2022		Draft recommendations for ADPC review	

Results of Council vote:

Proceed with Recommendation Do not Proceed with Recommendation

Co-Chair Response: _____

Other Notes (as applicable):