

**Partner Involvement in Implementation  
Card Storm and Clustering Activity  
Partner Workshop 5  
December 15, 2010**

The following documents the results of our action planning activities during Workshop 5. A full meeting summary is also being developed. Documentation includes a type-written “statement of commitment” as well as “activities planning for four selected implementation alternatives.” Photographs of the workshop are provided at the end of the documentation.

**Concise Statement of Commitment:**

Improve, maintain, and preserve the quality and quantity of Connecticut’s water resources by incorporating LID practices into the stormwater management toolbox.

**Activities Planning for Four Selected Implementation Alternatives**

Item	Who	Time Frame
<b>Public Education</b>		
Develop a 1-hour public access program using a meteorologist/weather forecaster to explain the basics of stormwater pollution, who is involved, and what we can do. Focus on Connecticut examples and successes.		
Focus on “What I can do at home” and “What I can do in my community.”		
Develop school curriculum for multiple levels.		
Use existing Long Island Sound Study/NEMO information.	Connecticut Conservation Districts	
Public outreach articles in local newspapers.	Connecticut Conference of Municipalities, Connecticut Bar Association	
Outreach to: <ul style="list-style-type: none"> <li>• Sportsman groups.</li> <li>• Local land trusts.</li> <li>• Local chambers of commerce.</li> <li>• Technical and professional societies.</li> </ul>		
Develop general information for libraries, land trusts, utilities, etc. to disseminate (Simple language).		
Work with water quality retailers to promote LID, etc.		
Provide PowerPoint templates incorporating LID for use by municipalities in educating public on LID measures to be incorporated in regulations.		
Target to homeowner? Work with commercial/retailers: <ul style="list-style-type: none"> <li>• Rain garden installation – easy.</li> </ul>		

<ul style="list-style-type: none"> <li>• Native plants.</li> <li>• Pavers.</li> </ul>		
<b>Technical Assistance</b>		
Identify key people to provide technical assistance and what that assistance will be.	DEP Conservation Districts NECS CLEAR/NEMO/UConn RPAs USGS DOT	January 2011
Form workgroup – Refine today's [Workshop 5] recommendations; Identify what exists and gaps; evaluate LID practices.	DEP/Conservation Districts	February/March 2011
<b>Training</b>		
Identify existing resources for training.		
Update EPA on status/needs.	Mary Ann	Tie in with Permits
Identify funding sources (federal/state/local).		
Identify target audiences.		
Identify existing training programs that need update/retrofit (e.g., Inland wetlands).		
Develop programs for various target audiences.		
Implement/evaluate programs.		
<b>Stormwater Utilities</b>		
Enabling legislation.	Legislature, Stakeholders	ASAP (2 <sup>nd</sup> )
Public education and outreach to municipalities:		
<ul style="list-style-type: none"> <li>• Move pilot programs forward.</li> </ul>	New Haven, etc. (Public)	ASAP (1 <sup>st</sup> )
<ul style="list-style-type: none"> <li>• Engage combined sewer overflow communities with LID and stormwater utilities.</li> </ul>	Hartford, Bridgeport, New Haven, etc. (Public)	
<ul style="list-style-type: none"> <li>• Identifying best/most feasible communities.</li> </ul>	Towns, Public	
<ul style="list-style-type: none"> <li>• Successful stormwater utilities around the country – Educate on success stories.</li> </ul>	DEP, Stakeholders	
Use as means to comply with regulatory obligations.	DEP	
Different types and levels of guidance.		

Concise Statement of Commitment

Protect & Maintain ~~Improving~~ ~~WQ~~ by Using of ~~Considering the~~  
LID CT's Water Resources ↑  
both Quantity & Qual ~~WConn's River Streams~~  
~~LIS~~

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Preserve  
Maintain & Improve the Quality &  
QUANTITY of CT's Water  
Resources by Incorporating  
LID ~~Standards~~ into  
~~practices~~  
the Stormwater Management  
Tool box

# Activities Planning for Four Selected Implementation Alternatives

## Public Education

Public Ed

Item	Who	Time frame
Develop a 1hr parent TV. Program using a weather to explain basics of stormwater pollution, whose involved + what can WE do.		
Focus on CT. samples		
Public Education - Focus on: - What I can do at home - What I can do in my community		
Develop school curriculum (sp?) for multiple levels.		
Develop general info. uti. for libraries, head teachers, etc. to disseminate. simple language.		
		ASAP!

**PUBLIC EDUCATION**

1. Use existing Long Island Sound Study/ NEMO info
2. Public Outreach ARTICLES IN LOCAL NEWSPAPERS, Ct. Coun. of Municipalities, Ct Bar Assoc.
3. OUTREACH TO:
  - SPORTSMAN GROUPS
  - LOCAL LAND TRUSTS
  - LOCAL CHAMBERS OF COMMERCE
  - TECHNICAL & PROFESSION SOCIETIES

*Non-regulatory public education*

- Provide power-joint templates incorporating LID for use by municipalities in educating public on LID measures to be incorporated in regulations

**PUBLIC EDUCATION**

TARGET TO HOMEOWNER?

- WORK WITH COMMERCIAL/RETAILERS
- RAIN GARDENS INSTALLATION- EASY
- NATIVE PLANTS
- PAVES

at home  
- What I can do in my community

p.e. Develop school curriculum (sp?) for multiple levels.

p.e. Develop general info. uti. for libraries, head teachers, etc. to disseminate. simple language.

*Non-regulatory public education*

- Provide power-joint templates incorporating LID for use by municipalities in educating public on LID measures to be incorporated in regulations

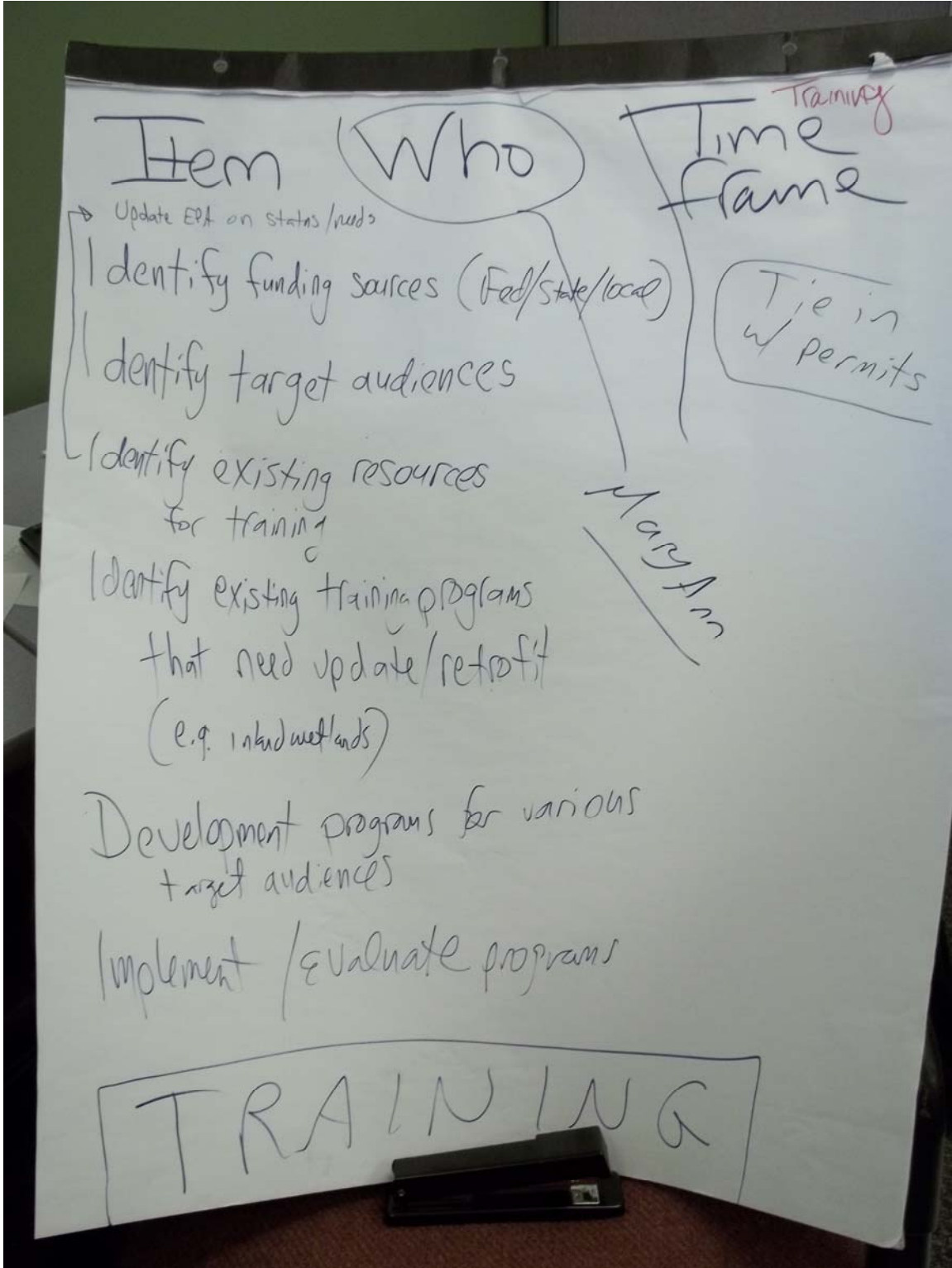
**PUBLIC EDUCATION**

TARGET TO HOMEOWNER?

- WORK WITH COMMERCIAL/RETAILERS
- RAIN GARDENS INSTALLATION- EASY
- NATIVE PLANTS
- PAVES

WORK w/ WATER QUALITY RETAILERS to promote LID, etc.

# Training



## Technical Assistance

ITEM	WHO	TIMEFRAME
Identify key folks to provide <del>technical</del> technical assistance and what that assistance will be	DEP Conservation Districts NICS CLEAR/NEMO/UConn RPAs USGS DOT	JAN 2011
Form Work Group	DEP / Conservation Districts	FEB / MARCH 2011
↳ Refine today's recommendations Identify what exists and gaps Evaluate LD Practices		

Stormwater Utility Districts

Item	Who	Date <del>Date</del> Time Frame 1st 2nd
Enabling Legislation	Legislature/ Stakeholders	1st 2nd
<u>Public Education</u>		
Public Education & Outreach to Municipalities		
1) <del>Pilot Programs</del> MOVE PILOT PROGRAMS FORWARD	New Haven, etc. (Public)	ASAP
2) Engage Combined Sewer Overflow Communities with LID & SW Utilities	Hartford, Bridgeport, New Haven etc. (Public)	
3) Identifying Best Most Feasible Communities	Towns Public	
4) Successful SW Utilities around country - Educate on Success Stories	DEP, Stakeholders	
USE AS MEANS TO COMPLY WITH Regulatory Obligations		
DIFFERENT TYPES & LEVELS OF GUIDANCE		

## Results of Card Storming

