Recycling Market Development

NERC | Northeast Recycling Council
Ten states united for environmentally sustainable materials management

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Northeast Recycling Council, Inc. (NERC)
What is NERC

- Non-profit organization focusing on sustainable materials management & recycling market development
- 10 Northeast states
- 25 years old...
- Members are states & private sector advisory members
- 5 staff in Vermont & Massachusetts
Recycling Market Development Defined

Actions to enhance the economic vitality of the reuse/recycling industries.

- **Supply**: Activities to increase volume, dependability, & quality of recovered feedstock.

- **Demand**: Stimulating demand for recyclable materials & recycled content products.
  - Taking action to create new markets or expand existing markets.
  - Fostering businesses that process, manufacture & market recycled-content products.

- **Innovation**: R&D to increase recycling opportunities & efficiencies
Recycling Market Development in the Northeast – NERC Current Projects

- Recycling Markets Database
- Compost Market Development
- Increasing Paper Recycling in the Commercial Sector
- Bulky Rigid Plastics Collection Capacity Building
- Reuse Marketplace
- Technical assistance for recycling businesses

Publications:
- Market Resources for Recycling Industries
- Recycling Business Assistance Guide for the Northeast States
Recycling Market Development in the Northeast – NERC Past Projects

**Research**
- Recycling Economic Information Studies
- Used Electronics Market Study
- Multi-state Reciprocity Agreement for Beneficial Use Determinations
- Building a Viable Recycling Infrastructure for Discard Printing & Writing Paper
- Disposal Bans & Mandatory Recycling in the United States

**Industry Negotiations/Discussions**
- Newspaper Publishers Agreement
- USPS, Yellow Pages Publishers, & Direct Marketing Association

**Procurement**
- EPPnet
- Green procurement of computers (EPEAT)
- EPP Purchasing Program for RI
- Peer-to-Peer EPP Training

**Guidance & Resources**
- Guidance for Potential Electronics Recycling Entrepreneurs
- Guidance for collecting electronics for recycling
- Electronic Recycling Business Resource Guide
- Market Resources for Recycling Industries
- Recycling Business Assistance Guide for the Northeast States

**Business/Investment Assistance**
- Recycling Investment Forums
- Fostering Economic Development Through Recycling
- Market Opportunity Forums
- Recycling Business Financing Seminars for Business Owners & for Business Development Specialists
State Recycling Market Development Programs in the Northeast

- Pennsylvania Recycling Markets Center (c)
- Mandatory recycling & disposal bans (c)
- EPP procurement programs (c): CT, ME, MA, NJ, NY, PA
- EPR legislation (e.g., paint, electronics, Hg): CT, ME, NY, VT
- Bottle bills: CT, ME, MA, NY, VT
- Loan funds – MA (c); ME, NJ (p); NY (?)
- Chelsea Center for Environmental & Economic Development – MA (p)
- Grants – NJ (c); MA, NY (p)
- Economic development/finance agency programs (p): DE, NH, NJ
- RIRRC – market development program (p)
- Publications: DE (p), MA (c & p), NH (p), NJ (c), PA (c), RI (p), VT (p)*

* c = current, p = past/out-of-date
Wish List

- Regional Recycling Markets Database
- Regional Recycling Markets “Center”
- Relationship between economic vitality of recycling industry & economic growth/jobs common knowledge
- All states with active EPP programs
- Loan funds & grants, tax credits
- State economic development agency programs
- Recycling Investment Forums & education for investors
- Legislative strategies, such as EPR laws
- Education for reuse/recycling businesses
- R&D
- Streamlining of permitting, multi-state consistency
Websites

- www.nerc.org
- esd.ny.gov/businessprograms/secondarymarketinfo.html
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