

ReduceWaste CT

Connecticut DEEP Solid Waste
Management Advisory Committee

January 25, 2022



Food Waste Diversion & Reuse in Connecticut



ReduceWaste CT provides waste reduction solutions for Connecticut businesses



Customer Contact Center

Connecticut solid waste rules and regulations

Reuse opportunities

Strategies to improve existing programs

Guidance for materials management

Direct technical support



ReduceWasteCT@cetonline.org



888-410-3827

Meeting You Where You Are:

A photograph of two women standing in front of a red brick wall. One woman is on the left, wearing a black t-shirt and light-colored pants, looking towards the right. The other woman is on the right, wearing a dark t-shirt and dark pants, looking towards the left. They appear to be engaged in a conversation.

The image is overlaid with four green rectangular boxes containing text. The first box on the left contains the text 'Site visits - *virtual and in-person*'. The second box contains 'Hands-on, site-specific waste reduction strategies'. The third box contains 'Support new pilot programs for diversion'. The fourth box on the right contains 'Simple cost analysis of diversion programs'.

Site visits -
*virtual and
in-person*

Hands-on,
site-specific
waste
reduction
strategies

Support new
pilot
programs for
diversion

Simple cost
analysis of
diversion
programs

Business Technical Assistance

Supporting Service Providers



Service provider
database

Generator support
to reduce
contamination in
material streams



Outreach & Program Awareness for Businesses

Social Media

E-newsletter

Website

Business Outreach

Newsletters

Press and media releases

Presentations

Direct engagement





Business Resources

Educational
Materials

Guidance
Documents

Service
Provider
Database

Case
Studies



Workshops for Businesses

Half-day events

Featured speakers

Resource sharing

Questions?

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