

# Connecticut's Mattress Recycling Program

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# WHO WE ARE & HOW WE OPERATE



Nonprofit operating statewide mattress recycling program in Connecticut known as Bye Bye Mattress



Works with solid waste facilities, local governments and other stakeholders to operate the recycling network



Program is funded by visible recycling fee collected at time of purchase on each mattress and box spring sold in state (or online with delivery in-state)



Provides extensive consumer education, conducts research to increase mattress recycling efficiencies and works to curb illegal mattress dumping



Connecticut was the first state to enact a law requiring statewide recycling and the program is now five years old – launched May 2015



CT DEEP is state agency that oversees the program, establishes goals and provides for enforcement

# PRIMARY OBJECTIVES



Create a statewide network offering no-cost opportunities for mattress disposal and recycling



Increase mattress recycling, lessen environmental impacts, curb illegal dumping



Provide extensive outreach to raise awareness of the value of mattress recycling



Maximize recycling of mattress components

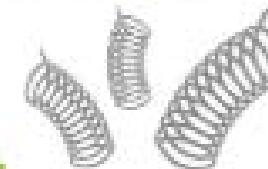
CELEBRATING FIVE YEARS IN 2020

We have collected more than

**6,000,000 mattresses**



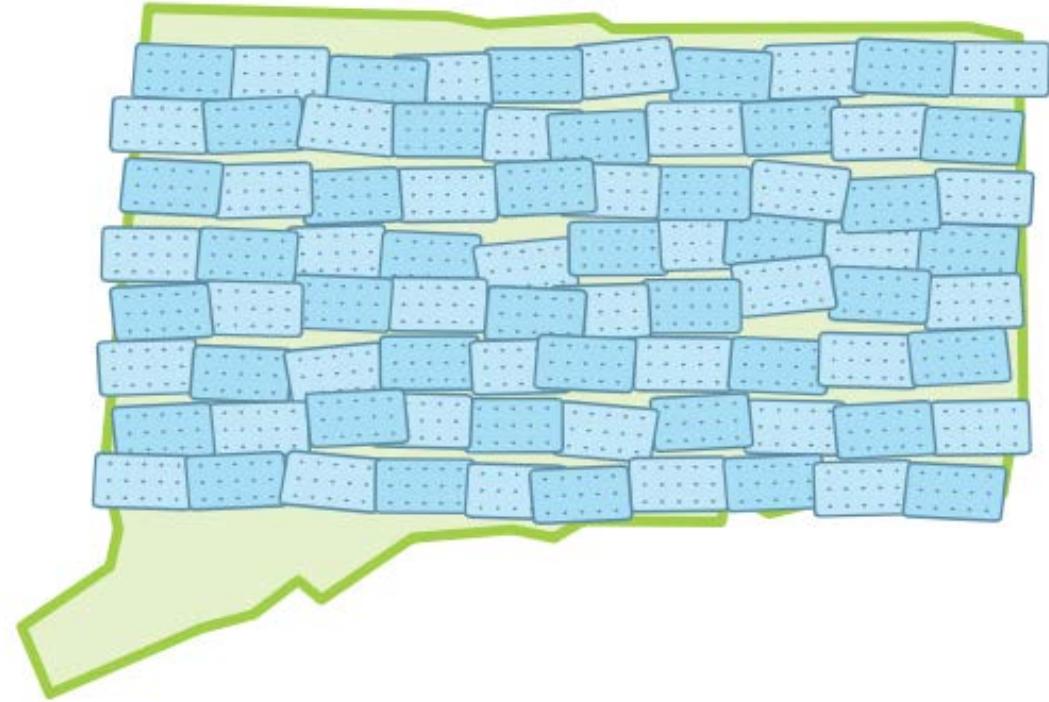
for recycling so far in  
**California, Connecticut  
& Rhode Island**



## PROGRAM IMPACT SINCE 2015



- MRC's Bye Bye Mattress program in Connecticut has recycled more than 775,000 mattresses
- 13,000 tons material diverted from the state's waste stream
- Placed end to end, that is enough mattresses to cross Connecticut 8 times



# CONNECTICUT ANNUAL REPORT DATA



2015-2016



2016-2017



2017-2018



2018-2019

 Units Collected	90,000	162,000	181,070	184,190
 Permanent Collection Locations	101	114	117	139
 Collection Events	0	5	6	6
 Communities Serviced	111	125	129	136

# MATTRESS RECYCLING ACROSS CONNECTICUT

- More than 130 permanent collection sites
- 2 recycling facility locations
- 6 annual collection events
- 139 participating towns
- 263 Commercial Volume Program participants

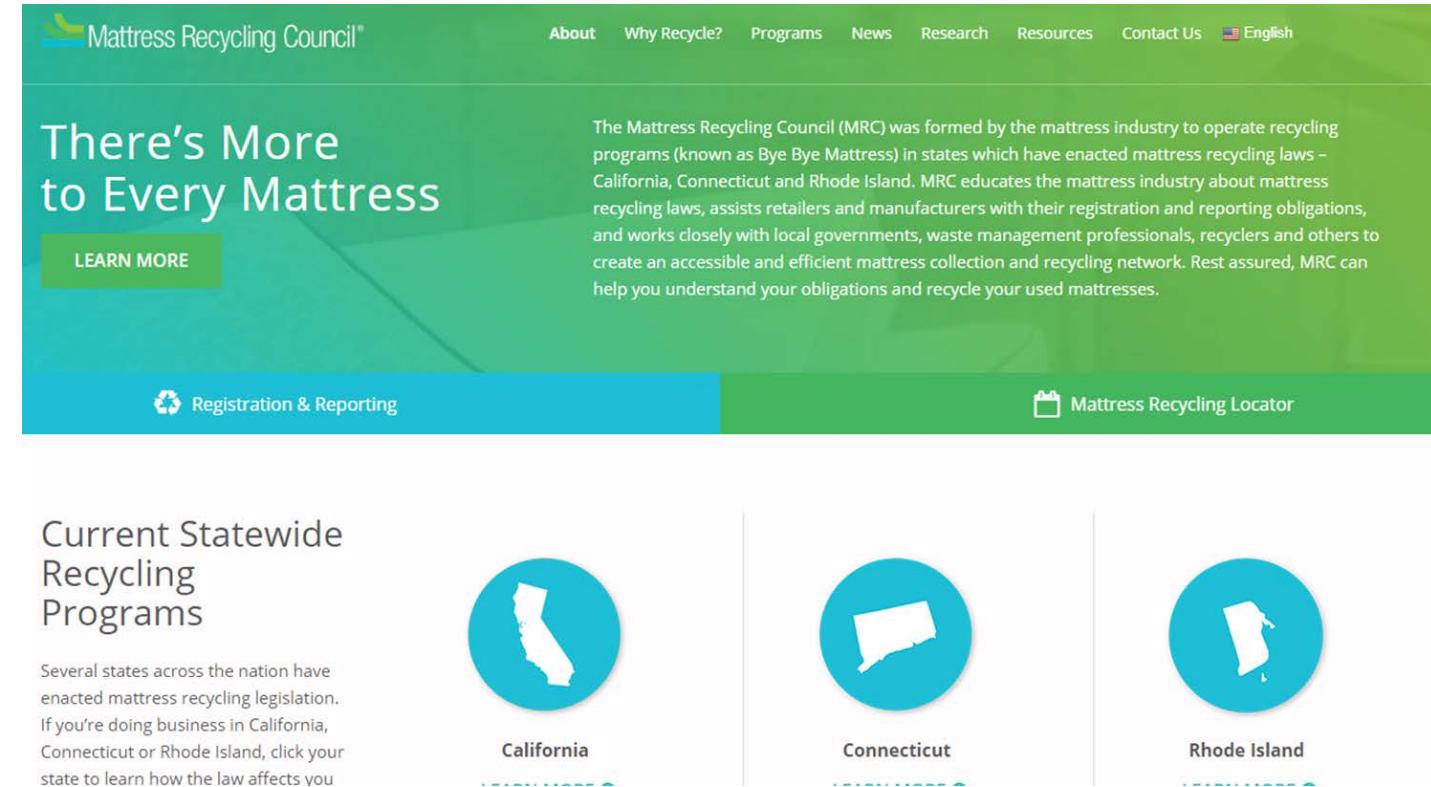


# INDUSTRY EDUCATION

MRC conducts ongoing education and outreach to mattress manufacturers and retailers to educate them about legal obligations related to program registration, fee collection and more.

We utilize a variety of communications to reach diverse audiences

We provide resources and tools to make participation is easy.



The screenshot shows the homepage of the Mattress Recycling Council (MRC) website. The header features the MRC logo and a navigation menu with links to About, Why Recycle?, Programs, News, Research, Resources, Contact Us, and an English language selector. The main banner has a green gradient background with the text "There's More to Every Mattress" and a "LEARN MORE" button. Below the banner, there are two buttons: "Registration & Reporting" and "Mattress Recycling Locator". The main content area is titled "Current Statewide Recycling Programs" and includes a description of mattress recycling laws in California, Connecticut, and Rhode Island, with links to learn more about each state. Three circular icons, each containing a state map (California, Connecticut, and Rhode Island), are aligned horizontally.

Mattress Recycling Council®

About Why Recycle? Programs News Research Resources Contact Us English

## There's More to Every Mattress

LEARN MORE

Registration & Reporting

Mattress Recycling Locator

### Current Statewide Recycling Programs

Several states across the nation have enacted mattress recycling legislation. If you're doing business in California, Connecticut or Rhode Island, click your state to learn how the law affects you

California

Connecticut

Rhode Island

# INDUSTRY RESOURCES

## Resources

Mattress Retailers

Municipalities and Solid Waste Facilities

Participating as a Collection Site

Collection Site Guidelines

Universities

Hotels & Lodging Facilities

Healthcare Facilities

Collection Event Hosts

Permanent Collection Sites

## Municipalities and Solid Waste Facilities

### Participating as a Collection Site



# Commercial Volume Program

Commercial Organizations

## We Help You Recycle the Mattresses You've Collected from Your Customers

Scroll down to see what's available in your state.



CONSUMER EDUCATION



# bye bye mattress®

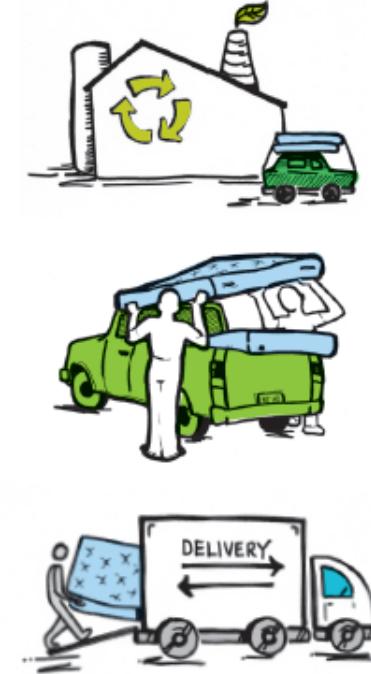
A Program of the Mattress Recycling Council®

# CONSUMER EDUCATION

## how to recycle your mattress



### WAYS TO RECYCLE



1

#### Collection Site Drop Off

Drop your old mattress off at your town's participating Bye Bye Mattress collection site.

2

#### Recycler Drop Off

Drop your old mattress off at our participating Bye Bye Mattress recycler.

3

#### Retailers Take It

Ask your retailer. They may be able to take back your old mattress when your new one is delivered.

A complete list of drop off locations and collection events can be found at [www.ByeByeMattress.com](http://www.ByeByeMattress.com)

# BYE BYE MATTRESS SITE LOCATOR

Event Locations  OFF

Collection Site  OFF

Recycling Facility  OFF

Find a mattress collection site, recycling facility or collection event near you.

Search

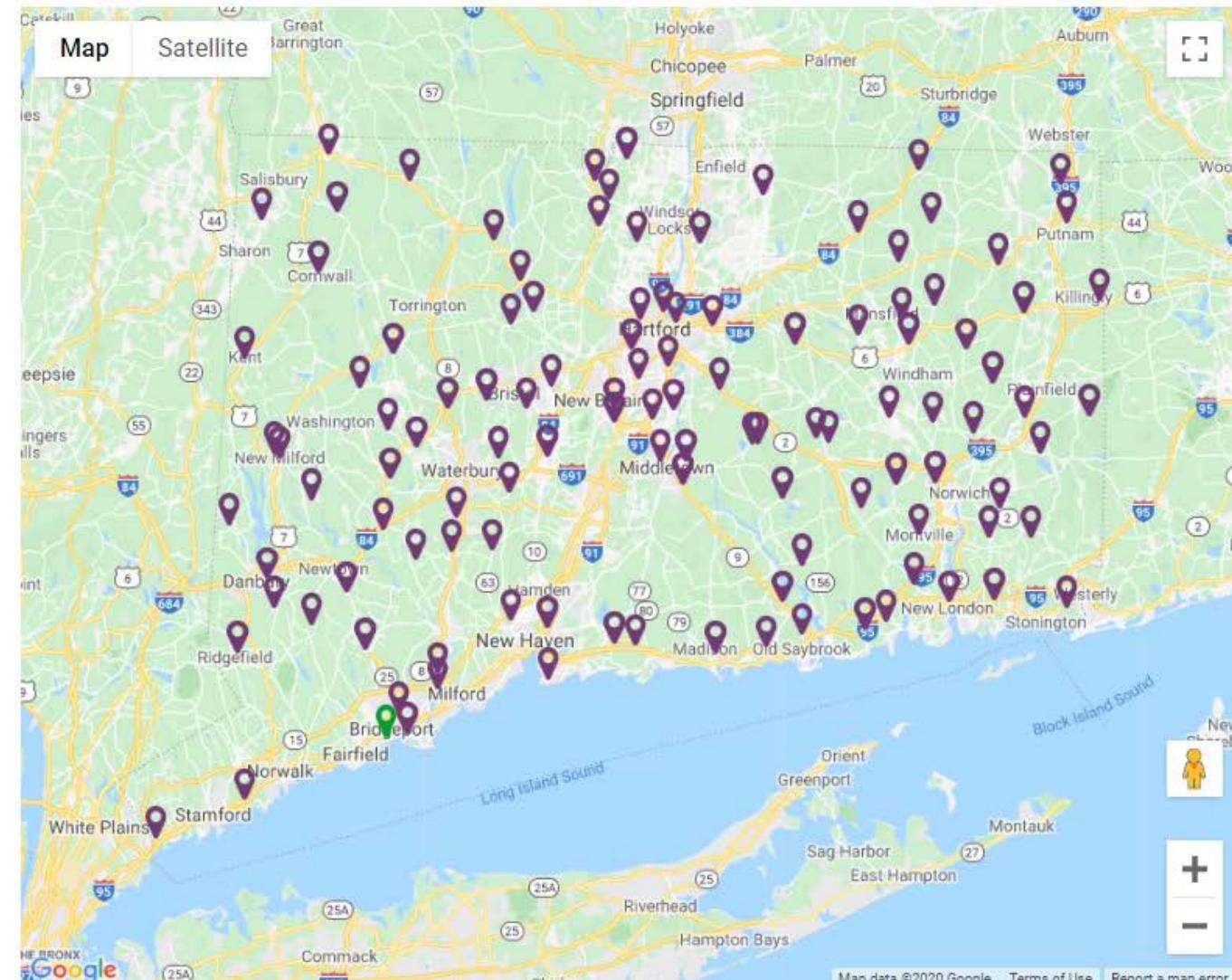
**RECYCLING LOCATIONS (131)**

**Stonington Solid Waste Facility** +  
151 Greenhaven Rd  
Pawcatuck, CT 06378

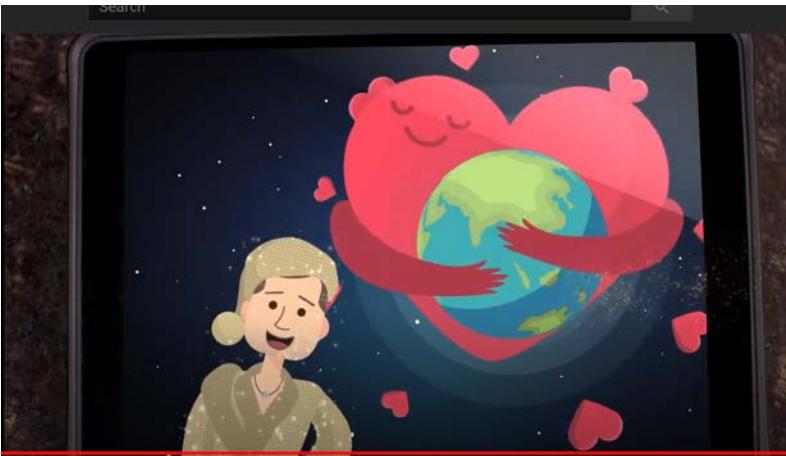
**Groton Transfer Station** +  
City Residents Only  
Groton Transfer Station  
Groton, CT 06340

**Town of East Lyme Transfer Station** +  
93 Roxbury Road  
East Lyme, CT 06357

**Town of Old Lyme** +  
109 Four Mile River Rd.  
Old Lyme, CT 06371



# CONSUMER EDUCATION



**3 easy ways to say bye bye  
to your old mattress!**



**2. Recycler Drop Off**



**byebyemattress.com**

A Program of the Mattress Recycling Council®



# ILLEGAL DUMPING



MRC works to curb the number of illegally dumped mattresses through:

- Statewide network of no cost permanent collection sites
- No cost collection events
- Consumer education, including our illegal dumping PSA – over 3,000 airings and 3 million impressions
- Working with local and state programs such as #LoveHartford



# RESEARCH AND BEST PRACTICES



[About](#) [Why Recycle?](#) [Programs](#) [News](#) [Research](#) [Resources](#) [Contact Us](#) [English](#)

## Research Program

Innovation is key to mattress recycling industry growth. At the Mattress Recycling Council, we seek to promote innovation by sponsoring mattress industry research and development projects. We provide grants and funds for projects that aim to improve processes and explore new applications for recycled products. We invite you to learn more about current opportunities or propose your own.

[NEWS & HIGHLIGHTS](#)

[FUNDING AWARDS](#)

[OPEN RESEARCH RFPs](#)

# WHY RECYCLE

Conservation of resources by using  
**OLD STEEL, FOAM, WOOD**  
& other materials to create

**NEW**   
**PRODUCTS**

**CREATING**  
**RECYCLING JOBS**

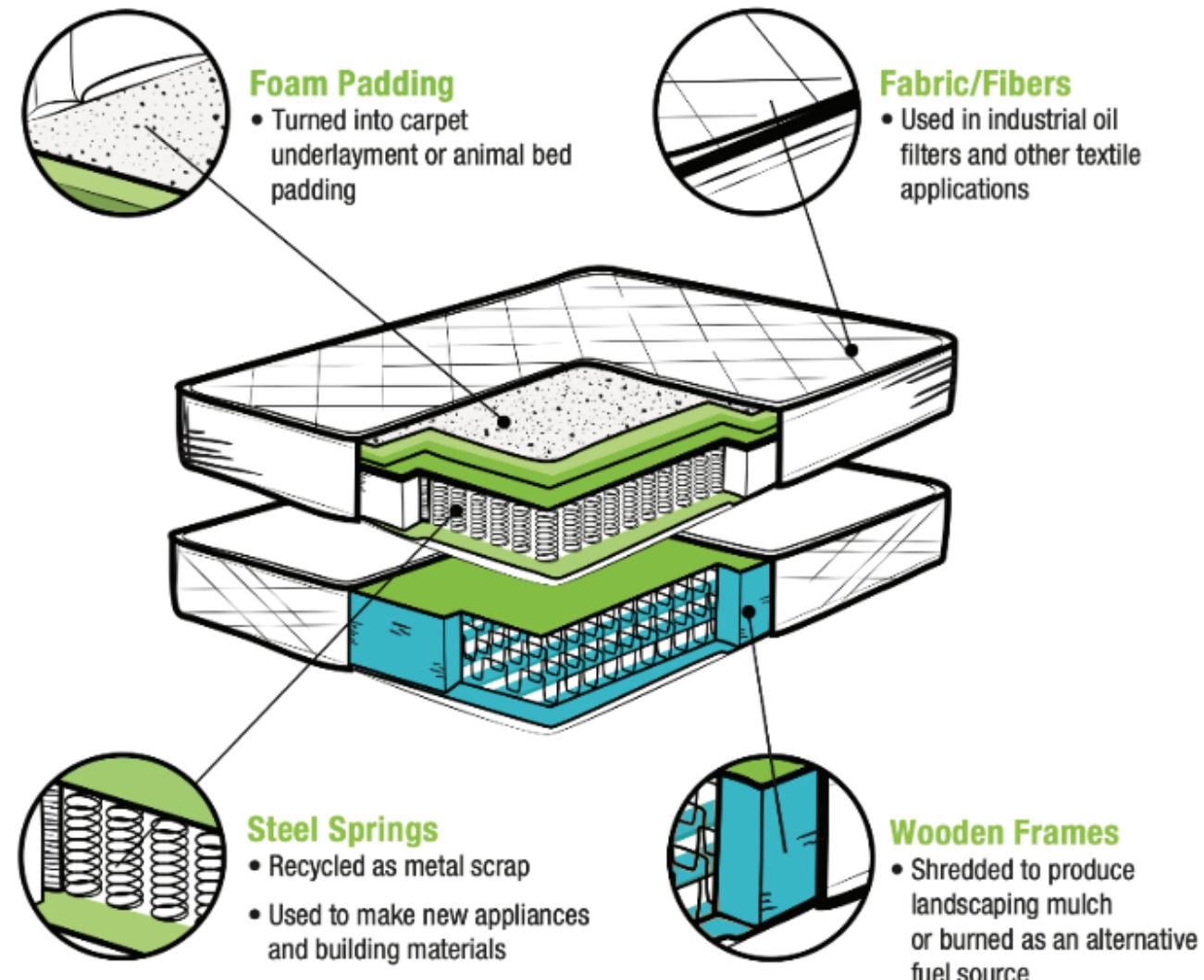
Less reliance on  
**LANDFILLS**

by diverting mattresses from  
**THE WASTE STREAM**  
by diverting mattresses from

Reducing the number of  
**ILLEGALLY DUMPED**  
**MATTRESSES**



# MATTRESS RECYCLING = COMPONENTS MADE INTO NEW PRODUCTS



# MATTRESS RECYCLING LEADERSHIP

A tall, narrow stack of approximately 100 mattresses, each with a light blue cover featuring a dark blue cross-hatch pattern. The stack is positioned on the right side of the purple banner.

**SIX  
MILLION  
MATTRESSES  
RECYCLED  
& COUNTING**

We are proud of the work we are doing: recycling mattresses, keeping valuable material out of the waste stream and making a real difference in our program states.

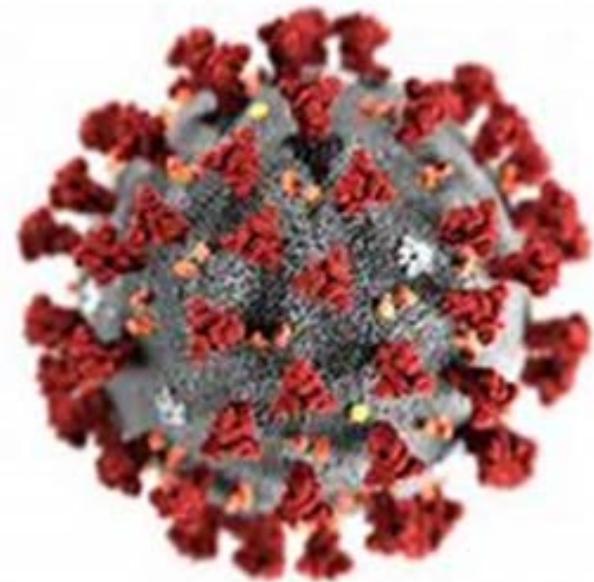
**bye bye  
mattress**  
a Program of Mattress Recycling Council

Mattress Recycling Council

Learn more  
[MattressRecyclingCouncil.org](http://MattressRecyclingCouncil.org)

## COVID-19 UPDATE

MRC's concern for the health and well-being of our employees and those across our recycling network continues to be our top priority as we respond to the COVID-19 pandemic. With that in mind, we have activated plans to continue operations and limit service disruptions while also keeping health best practices in mind.



# COVID-19 UPDATE



MRC Outreach/Support to Program Participants: [MattressRecyclingCouncil.org](http://MattressRecyclingCouncil.org) Banner and info page. Calls, emails, newsletter, social



Communication to the Public: [ByeByeMattress.com](http://ByeByeMattress.com) Banner and info page. Messaging campaign: Call ahead, stay safe, recycle responsibly



Penalties and Fees waived for late reporting/remitting through June 30

# COVID-19 UPDATE

Due to the ongoing pandemic, retailer take back, curbside pickup and collection site drop-off services may be impacted. **Call ahead. Do not leave mattresses outside closed facilities or in public spaces. Thank you!**



# LEGISLATIVE UPDATES



## Mattress Recycling Bills Introduced in 2019-2020

- Oregon
- New York
- Massachusetts (Resolve to Study Mattress Recycling)

## Other Updates

- Maine pilot program under development
- MRC interest in regional approach to Mattress EPR

## For more information, contact:

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- Grant Johnson [gjohnson@sleepproducts.org](mailto:gjohnson@sleepproducts.org)

# QUESTIONS?



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