

Connecticut Paint Stewardship Program

Connecticut Coalition for Sustainable
Materials Management

October 22, 2020



PaintCare Inc.

- Non-profit 501(c)(3) organization
- Established in 2009
- Subsidiary of the American Coatings Association (ACA)
- Implement paint stewardship programs on behalf of paint manufacturers in states with paint stewardship laws
- Governed by Board of Directors representing paint manufacturers

Paint Stewardship Dialogue

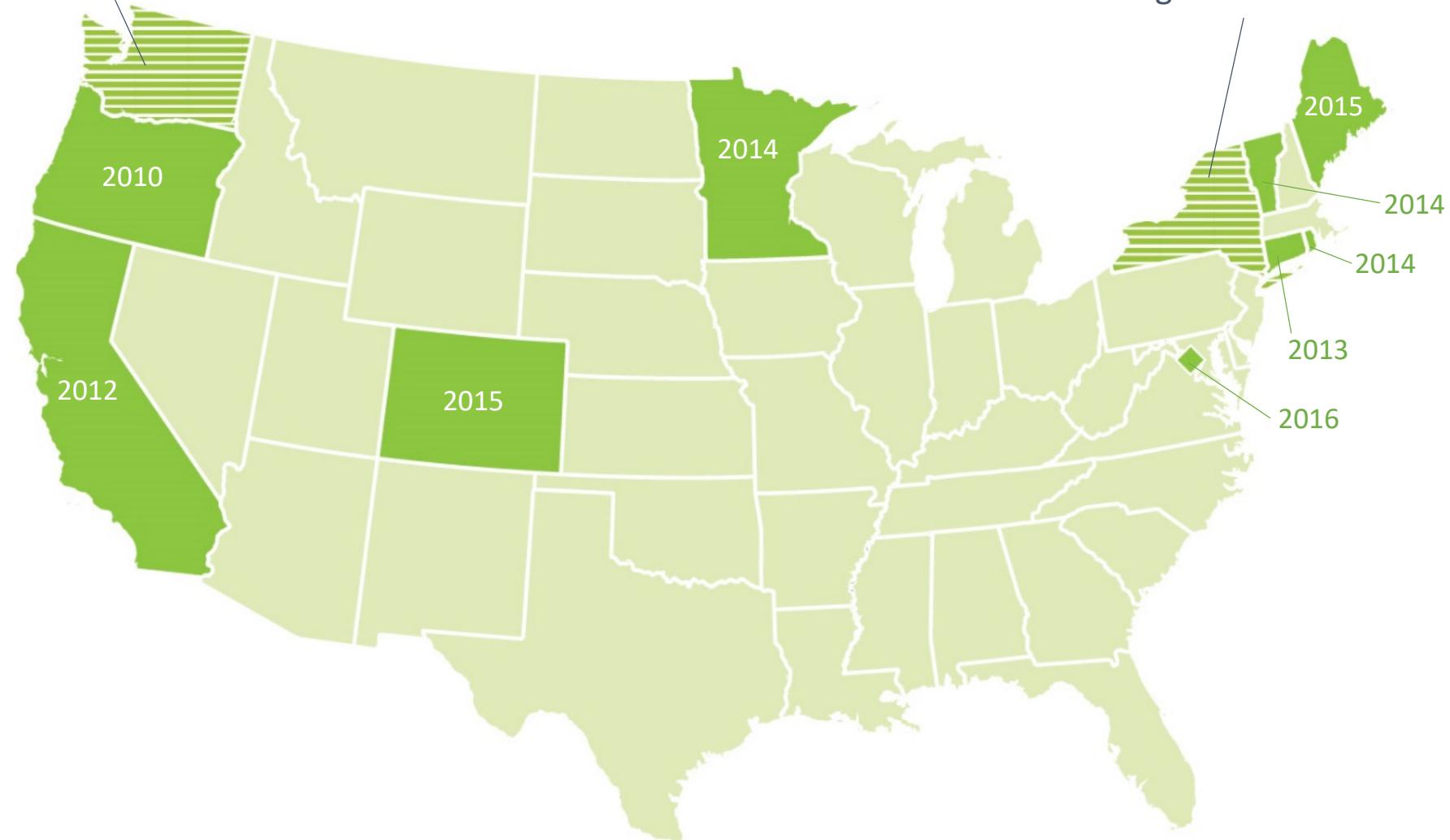
- 2003 – Product Stewardship Institute (PSI) organized national stakeholder dialogue with goal to develop solution for postconsumer paint management
- 2007 – American Coatings Association agreed to support the development of paint stewardship legislation
- 2008 – Minnesota introduced first paint stewardship legislation
- 2009 – Oregon passed first paint stewardship law

PaintCare Programs

Current Programs

- California
- Colorado
- Connecticut
- District of Columbia
- Maine
- Minnesota
- Oregon
- Rhode Island
- Vermont

Washington
Starting April 2021



Paint Stewardship Legislation

- Need legislation to ensure level playing field by requiring participation by all manufacturers and retailers
- Model legislation that will be the same from state to state
- Funding is provided through a fee on new paint sales (not internalized)
- Program is developed and implemented by industry stewardship group (not by state agency)

Key Elements for Success

- Maintaining consistency from state to state in program design, implementation, and reporting
- Collaborative partnership with state and local governments
- Accountability
- Transparency / thorough reporting
- Staff on the ground



Marjaneh Zarrehparvar

PaintCare Inc.

mzarrehparvar@paint.org

(202) 360-8187

www.paintcare.org

