

Best Practices: Three Levels

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Best Practices in Recycling Outreach

1. Best Practices that most of us are doing
2. Best Practices that we can do more of or tweek
3. Best Practices that are not done much at all

Best Practices in Recycling Outreach

BINS

Color

Labels

Lids

Adjacency



Best Practices in Recycling Outreach



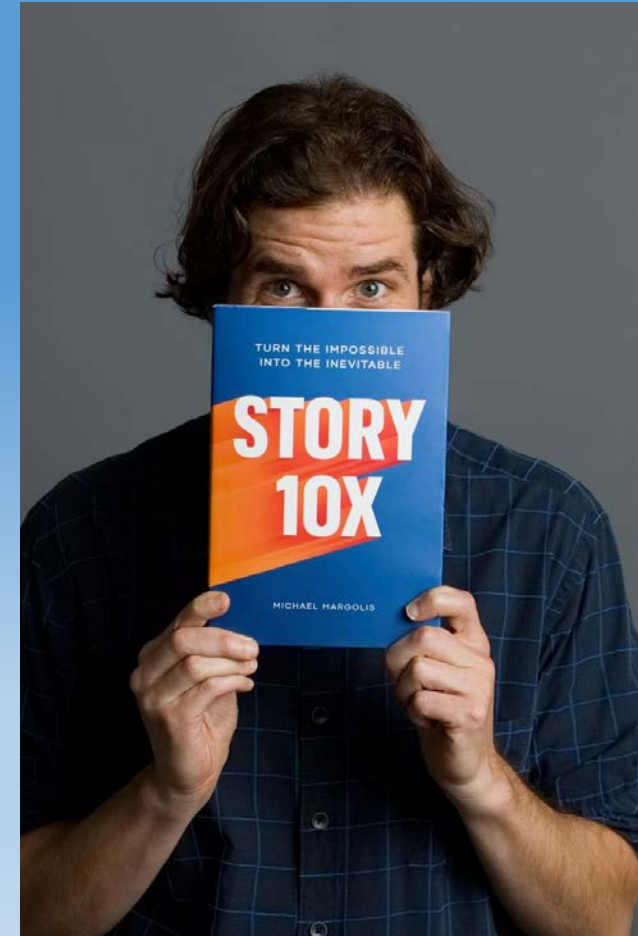
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School Recycling: Nuts, Bolts & Magic

“If you want to sell anything, sell it with a story.” ~ unknown

“People want to be part of a bigger story.”
~ Michael Margolis



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"Eternal vigilance is the
price of recycling."

