Energize Connecticut helps you save money and use clean energy. It is an initiative of the Energy Efficiency Fund, the Connecticut Green Bank, the State, and your local electric and gas utilities with funding from a charge on customer energy bills.

Others may have seen an idle manufacturing facility in Stratford’s old U.S. Baird Building, but Two Roads Brewing Company recognized a chance to revitalize a piece of history – and at the same time, create a state-of-the-art brew house. Yet before one drop of beer could flow, the 1911 brick structure would require a total systems overhaul – and a forward-thinking energy strategy.

The **Energy Conscious Blueprint Program** was there to assist.

Our energy specialists explored various concepts with Two Roads’ management, keying aggressive efficiency targets to whole-building performance. Ultimately, a sophisticated program of advanced manufacturing systems, environmental controls and other energy-saving measures was implemented, supported by a generous incentive from the Energy Efficiency Fund.

Today, Two Roads Brewing is beginning a new era of manufacturing with an energy strategy that makes environmental and economic sense, now and for the future. And that’s just the competitive advantage every Connecticut business needs.

**Project:** Two Roads Brewing Company  
**Measures:** Air compressors, high-efficiency refrigeration, refrigerated air dryer, high-efficiency highpressure steam boiler, radiant heating system  
**Fund Incentive:** $241,884  
**Energy Savings:** 182,026 kWh electricity/year  
124,627 ccf natural gas/year  
**Cost Savings:** $185,548 annually

“We know what we want to do. And we need cost-effective energy solutions to reach our goals.”  
Peter E. Doering, CFO & COO, Two Roads Brewing Company

Find energy solutions for business.  
Call 877-WISE-USE (877-947-3873)  
Or visit: EnergizeCT.com