What is the Challenge?
July 1-31
2015 Results

2,464,102 Miles Saved
141,575 Trips Eliminated
7,600 Participants
646 Tons Emissions Saved
7 Year Totals

11,748,098 Miles Saved
26,000+ Participants

907,260 Trips Eliminated
4,234 Tons Emissions Saved
89%
Participation
Via Employer
Incentives and Key Strategies For Success
MoBvaBons	to	ParBcipants

Where they find value....

- Prizes
- Avoid Traffic
- Save Money
- Exercise
- Already avoid trips
- Peer/Employer Encouragement
- Care about Air Quality

CLEAR THE AIR
CHALLENGE
Drive Down Your Miles

Motivations of Participants
2015 Prizes

- Greenstar Bikes
- Kuru
- Jaybird
- Power Practical
- Pro Bar
- Fezzari Bicycles
- Goal Zero
- Salt Lake Comic Con
Corporate Incentives
DMC Clear the Air Challenge!

Reminder for participants from all DMC companies who have logged trips during the first week (July 1 – July 10):

**Week #1 Lunch:** Friday, July 10th at Noon – Triad Center, 5th floor south, Team Room – Pizza & Prize Drawing!
*(please bring your own drink)*

If you haven't signed up yet, please follow the link to your team, below. Register and start tracking today.

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DMC
https://travelwisetracker.com/vl/ddm

DCB
https://travelwisetracker.com/vl/desert-book

KSL TV & Radio
https://travelwisetracker.com/vs/ksl
Date: Wed, Jul 8, 2015 at 10:52 AM
Subject: Clean Air Challenge - Food Truck Day
To: CAPITOL HILL <CAPITOLHILL@utah.gov>

Good Morning,

DAS has asked that we send out the following information regarding a one day event involving food trucks on the Hill. The hope is to limit the number of employees driving off of the Hill for lunch in support of July's Clean Air Challenge.

Attached is a flier with the information regarding the event. Trucks will be parked in the east parking lot of the East Senate Building from 11:00 am to 2:00 pm on July 14, 2015.

Respectfully,

Ann Gregson
Capitol Preservation Board
Events and Scheduling Manager
Featured Partnerships & Promotional Opportunities
TRAVELWise™
A UDOT Program
WHO'S UP TO CHALLENGE L-3 COMMUNICATIONS' TEAM?
ClearTheAirChallenge.org
Dear Cabinet Members,

As governor, I am pleased to announce the 2015 Clear the Air Challenge. As part of this annual event, businesses, organizations, and individuals throughout Utah are encouraged during the month of July to accept the challenge to reduce the amount of emissions from daily vehicle trips as much as possible.

As the largest employer in Utah, I urge all state agencies to participate actively in the Clear the Air Challenge. This is a great opportunity for state employees to lead by example. In fact, I am asking each of you to personally participate and to facilitate robust participation by your employees as well.

At the end of the challenge when the results are revealed, I will recognize the three state agencies with the largest percentage of emission reductions over last year. In addition, I will recognize the state agency with the highest total of reduced emissions.

In order to participate in this great event, please go to www.cleartheairchallenge.org and sign up. Also, please encourage and reward participation from your teams. Your support of this challenge is much appreciated.

Let’s lead the way as state employees and show our care about our air quality!

Sincerely,

[Signature]
Gary R. Herbert
Governor
Log Your Trips

As you travel, record your commutes here to participate in programs, contests, and more! Triplog dates must be within the last 5 weeks.

July 2016

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Log Trips

Selected Dates: 07/27/15

Where did you go?

Departure Time: 7:30 AM
Return Time: 5:30 PM
No Return Trip

One-Way Distance: 27 mi
Mode of Travel: Carpool

Log 2 Trips

2016 Clear the Air Challenge

Top 10 results are displayed below. View the full list here.

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