CHEAPR Program Update Overview
CHEAPR Program Update

• CHEAPR Program
  – Started in 2015 as a pilot program with ad-hoc funding
  – re-established under a Board in 2019 with dedicated funding
    • Board responsible for setting rebate levels and evaluating program
    • $3M in funding each year through 2025

• CHEAPR re-launched on June 7, 2021
  – Increased incentive levels
  – Used EVs eligible
  – Program components
    • Standard Rebate: available on new EV purchase/lease
    • Rebate+ New: additional incentive on new EV for LMI applicants
    • Rebate+ Used: available for used EV purchase/lease to LMI applicants only
New Rebate Levels

Starting June 7 through December 2021 or until funds are exhausted, CHEAPR rebate levels are as follows:

• Standard Rebate (MSRP cap: $42K for BEV & PHEV; $60K for FCEV)
  – $2,250 for a new BEV
  – $750 for a new PHEV
  – $7,500 for a new FCEV

• Rebate+ New (LMI)
  – $2,000 additional for a new BEV
  – $1,500 additional for a new PHEV
  – $2,000 additional for a new FCEV

• Rebate+ Used (LMI)
  – $3,000 for a used BEV
  – $1,125 for a used PHEV
  – $7,500 for a used FCEV
Rebate+ Component

- Rebate+ is a Post-Purchase Rebate
  - A cost-effective program design that works best for LMI applicants and auto dealers
  - LMI applicants apply in less than 15 minutes online using Program Admin’s (CSE) secure portal or can mail in application.
  - Requires Income Verification
    - CSE will verify applicant’s eligibility using Categorical Eligibility: participation in other state and federal income qualified programs used as proxy.
  - Accepted Programs on the following slide
## Accepted Categorical Eligibility Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Acceptable Documentation</th>
<th>Maximum Age of Document</th>
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<tbody>
<tr>
<td>Energy Assistance Program (CEAP)</td>
<td>• CEAP Eligibility Confirmation Letter</td>
<td>12 months</td>
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<tr>
<td>Weatherization Assistance Program (WAP)</td>
<td>• CT-WAP Participation Card or similar form by the Community Action Agency (CAA)</td>
<td>12 months</td>
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<tr>
<td>Supplemental Nutrition Assistance Program (SNAP)</td>
<td>• SNAP Notice of Eligibility</td>
<td>12 months</td>
</tr>
<tr>
<td>Temporary Assistance for Needy Families (TANF), Temporary Family Assistance (TFA), Tribal TANF</td>
<td>• Award Letter or Notice of Action</td>
<td>12 months</td>
</tr>
<tr>
<td>Head Start Income</td>
<td>• Award Letter or Notice of Action</td>
<td>12 months</td>
</tr>
<tr>
<td></td>
<td>• Approved Head Start application or Enrollment in Head Start</td>
<td></td>
</tr>
<tr>
<td>Supplemental Security Income (SSI)</td>
<td>• Benefits Verification Letter</td>
<td>12 months</td>
</tr>
<tr>
<td>National School Breakfast and Lunch Program (NSLP)</td>
<td>• Notice of Application Approval</td>
<td>Within current school year</td>
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<tr>
<td>Bureau of Indian Affairs General Assistance</td>
<td>• Award Letter or Notice of Action</td>
<td>12 months</td>
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<tr>
<td>Medicaid</td>
<td>• Award Letter or Notice of Action</td>
<td>12 months</td>
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<tr>
<td>HUD Housing Choice Voucher Program (Section 8)</td>
<td>• Award Letter or Notice of Action</td>
<td>12 months</td>
</tr>
<tr>
<td></td>
<td>• Housing Voucher</td>
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</tbody>
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POS & Post Purchase Application Process

Point of Sale (POS) Workflow

Dealer creates account; accesses dashboard
Dealer verifies applicant’s eligibility
Dealer completes & submits application
CHEAPR team reviews, approves, and pays dealer

New Vehicle Post Purchase Workflow

After POS rebate paid, email sent to LMI applicant
If eligible, applicant contacts CSE
Applicant creates acct & applies for LMI rebate
CHEAPR team reviews, approves, issues rebate

Used Vehicle Post Purchase Workflow

Applicant creates acct to access their dashboard
Applicant applies, including all vehicle info
Applicant uploads supporting documents
CHEAPR team reviews, approves, issues rebate