EVConnecticut: Why Workplaces Should Install EV Charging Infrastructure
Summary

Don’t Miss the Boat: Public EV Charging is growing!

- Federal and state incentives available
- EV purchases growing
- EV and EV charging choices increasing
EV Purchases

Cumulative U.S. Plug-In Vehicle Sales

Source: Electric Drive Transportation Association
EV Purchasers

Socio-economic trends for EV communities (source: 2010 Census and American Community Survey)
EV Purchasers

• Consumers tend to display the following traits:
  – Younger
  – Tech-savvy
  – Eco-aware
  – Above average wealth
  – Highly educated
  – Value personal image
  – Live in stable households
Branding with EV Charging Stations

- Relatively low-cost installation
- Small operating & maintenance costs
- Valuable investment in YOUR environmental brand
Reap the Benefits

Improved Company Profile
- Improve market and industry perception
- Attract and retain new environmentally conscious employees

Improve Employee moral
- Happy employees are productive employees
- Productive employees lead to stronger bottom line

Low costs
- Bulk purchase can reduce per unit cost
- Group purchase can also reduce per unit cost and is an alternative for smaller employers

Connecticut Department of Energy and Environmental Protection
Today’s Network

Public Electric Vehicle Charging Stations in Connecticut

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Range Coverage – 15 Minutes

Connecticut's Existing Electric Vehicle Charging Stations

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Existing public EV charging stations within Connecticut from US DOE map found at http://www.afdc.energy.gov/locator/stations/ complemented with research done by DEEP as of 07/10/13
Tomorrow’s Network – With You

Public Electric Vehicle Charging Stations in Connecticut

Location map of existing public charging stations within Connecticut, as of March 2013. Data from the U.S. Department of Energy found at http://www.ferc.gov/industries/stations/
See the reverse side of this poster for charging station addresses and business hours.

Connecticut Department of Energy and Environmental Protection
Questions?
Selected Resources

• California Center for Sustainable Energy, (2013, May), ‘California Plug-In Electric Vehicle Driver Survey Results,” [link]


• EVConnect, “Providing Electric Vehicle Charge Stations at Work,” [link]


