

**Western Connecticut Tourism District
Board of Directors Meeting**

Location: Zoom

Meeting ID: 873 7985 9586 Password: 643692

Date: July 15, 2020 Time: 10 am

Agenda

- I. Welcome
- II. Approval of Minutes of 4/22/2020 Meeting *
- III. Additions to the Agenda
- IV. Communications/New Business
- V. Membership Update
 - a. Appointed Members
 - b. Industry/At-Large Members
 - i. To be Voted in November
- VI. By-Laws*
- VII. Financial Report
- VIII. State Marketing Update
 - a. Randy Fiveash and Team
 - b. Good to See You, Connecticut
- IX. Marketing Committee
 - a. Chair Introductions
 - b. Facebook Update
 - c. One-Eleven Update
- X. Marketing Agency: Storytellers
 - a. Introductions
 - b. Presentation
- XI. Committees-Call for Members
 - a. Nominating, Legislative and Marketing Committees
- XII. Call to Action
 - a. Be sure to like and share our Facebook page: facebook.com/visitwesternct
 - b. Help us promote your local venues: share their Facebook pages with us, recommend they share photos with us, fill out our Google Form for attractions
 - c. Share photos and video to be used by the District and State for marketing purposes
 - d. Join our future roundtables
- XIII. Suggestions for the Good of the Order/Adjournment

*Action Item

Additional information

- Upcoming meetings: Board of Directors Quarterly Meeting: November 2020; details to be determined with regard to state gathering guidelines at the time.



Fairfield County
Litchfield Hills/
Naugatuck Valley

Executive Committee

Chairman

Craig Nelson, Warren
newpreston@hotmail.com

1st Vice-Chairman

Lorenzo Gaudio, Roxbury
lgaudio@infinexgroup.com

2nd Vice-Chairman

Jeff Dunn, Thomaston
jeffdunn1@mac.com

Secretary

Lara Green Kazlauskas, Winchester
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Treasurer

Jack Walsh, Derby
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Assistant Treasurer

Dawn Nielsen, Bristol
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Immediate Past Chair

Dan Bolognani, Salisbury
dbolognani@housatonicheritage.org

Members at Large

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