



Mystic Country

ERTD Marketing Committee

Agenda

November 20, 2020 9:00AM

Zoom

<https://us02web.zoom.us/j/82962565355?pwd=VTgza2N2akVIMVZiM0daVkhWVGR5QT09>

Meeting ID: 829 6256 5355

Password: 891285

## 1. STQRY Presentation

Below and attached is information for your review if you would like some background information prior to the meeting.

STQRY is poised to provide you with a flexible builder that will allow you and your team to create unique experiences for visitors of all ages.

- Multiple Tours in an App, allowing in depth content for points of interests, special exhibits, collections and events.
- Location Awareness (Content Triggering) through the use of Maps with Geo Fenced Alerts and or Beacon Technology.
- Accessibility to be inclusive for all visitors
- Multiple Language Support for 22 Languages
- Auto Audio Play, Scavenger Hunt Type Games, Quizzes, Surveys and more!

STQRY's mobile solutions allow you to harness the power of technology that visitors already carry: their smartphones and mobile devices. As mobile communications experts who are passionate about the arts and education, the STQRY team has worked on over 3,000 projects both in the U.S. and globally since 2006. We currently have 790 Apps live projects, delivering first-class service to all clients.

We are leaders in providing Museums, Historical Sites, Cities and other Cultural Destinations with cutting edge mobile technologies solutions. Our team is made up of the best and brightest software and mobile developers in the industry, and we've quickly emerged as a leader in this technology.

Our highly configurable and extendable platforms are the first premier solution on the market that allows content management, web-based app distribution and native app distribution from one unified user interface. The elegant design of this platform enables clients a clean, easy-to-use interface to edit and update content to deliver visitors a compelling user experience.



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When you work with STQRY, you're not just working with a technology company. You are partnering with an established team of mobile technologists and cultural enthusiasts who can offer you a comprehensive solution to ensure a successful long term partnership.

## LINKS

[STQRY News](#) Introduction to STQRY with our CEO/President Thomas Dunne

[STQRY Website](#)

[STQRY Apps](#) (Platforms-[My Tours](#), [OnCell](#) )

[STQRY Blog](#)

## STQRY Case Studies

[St. Louis Public Library](#)

[Walt Disney Family Museum](#)

[U.S. National Forest Service](#)

## Sample Apps

Sag Harbor Partnership [Apple](#) and [Google Play](#)

CT Humanities [Apple](#) and [Google Play](#)

Gateway to the West [Apple](#) and [Google Play](#)

Great Rides App [Apple](#) and [Google Play](#)

Girls Guide:H/Lights of Paris [Apple](#) and [Google Play](#)

Wayne County Tourism [apple.tasting.tour.oucell.com](http://apple.tasting.tour.oucell.com) Special Event App

Drinking with Beers [Apple](#) and [Google Play](#)

City of Renton [Apple](#) and [Google Play](#)

New Orleans Insider Tour [Apple](#) and [Google Play](#)

In closing, from Sales to Customer Support and Engineers, we have outstanding Customer Support. You receive Best Practises and Training on our DIY Platform and customer support throughout the life of your app at no charge. Any Content you use in your App-you own it,



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we do not. The DIY builder is flexible-you are able to change and or add /delete content at any time.

2. Quinn + Hary Update
  - a. Photography
  - b. Website Update
  - c. Social Analytics