

Connecticut Tourism Council
Agenda
Tuesday April, 27, 2021
10:00 a.m.
TEAMS Call

1. Call to Order –Steve Coan, Interim Chairman
2. Approval of April 13, 2021 Minutes – Steve Coan, Interim Chair
3. *Say Yes* Campaign - Christine Castonguay, Interim Director & Jill Adams, Adams & Knight
4. *Brand Awareness Study* – Jerry Henry & Ashley Garoutte, H2R Research
5. National Tourism Week – Christine Castonguay, Interim Director
6. Summary
7. Adjournment