

Outreach and Engagement Committee
Paid Family and Medical Leave Insurance Authority

Friday, May 1, 2020, 9-11 am

Conference #: +18608402075 and conference ID 849971783#

1. Welcome and call to order
2. Approval of minutes from the April 3, 2020 committee meeting
3. Introduction of Employer Contribution platform development partner and demo of capabilities to support website/online marketing support (Slalom/Salesforce)
4. Update on Marketing RFP and requests for marketing statements of work
5. Update on Stakeholder outreach and review Communication Calendar
6. Old Business
7. New Business
8. Adjournment