

## **RESOLUTION AUTHORIZING THE CEO TO CONTRACT FOR WEBSITE DESIGN MARKETING & PUBLIC RELATIONS**

WHEREAS, Section 3.5 of the By-Laws provides that the Chief Executive Officer shall direct and supervise administrative affairs and the technical activities of the Authority in accordance with the directives of the Board, and shall perform such other duties as are imposed by the Act, these By-laws, or by resolution of the Board;

WHEREAS, Section 3.7 of the By-Laws provides that the Chief Executive Officer (CEO) and other employees of the Authority shall have such signature authority as may from time to time be provided by resolution of the Board;

WHEREAS, Section 31-49n of the Connecticut General Statutes directs the Authority to contact a public education campaign that includes the development of a website;

WHEREAS, as a quasi-public agency, the Authority has the ability to utilize the master contracts that are competitively procured by the Department of Administrative Services (DAS) for use by state agencies;

WHEREAS, following a competitive procurement process, DAS issued a master contract for Media, Marketing and Public Relations which has been awarded to 35 vendors who have been determined by DAS to be qualified and responsible; and

WHEREAS, the Board deems it necessary and in the best interests of the Authority for the Chief Executive Officer, in consultation with the Outreach & Engagement Committee, to utilize the DAS Media, Marketing and Public Relations contract to contract for website design, marketing and public relations as part of the Authority's public education campaign.

NOW, THEREFORE, BE IT:

RESOLVED, that the CEO is hereby authorized to execute and deliver for and on behalf of the Authority such contract and related documents with a vendor from the DAS Media, Marketing and Public Relations master contract provided that: (1) CEO, in consultation with the Outreach and Engagement committee develop a statement of work that reflects the web design criteria established in C.G.S. §31-49n(b) and which shall be provided to at least 3 vendors from the contract for the purpose of soliciting quotes; (2) in selecting the vendor, the CEO shall apply the criteria established in C.G.S. §31-49h(b)(14); (3) the contract contain such terms and conditions as the CEO shall deem to be in the best interests of the Authority; and (4) the contract shall not require an expenditure greater than \$300,000.