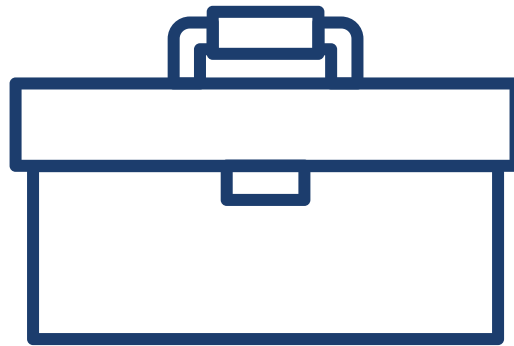




## DIGITAL EQUITY PLAN

# RESIDENT SURVEY OUTREACH TOOLKIT



Department of Administrative Services  
Commission for Educational Technology  
[DigitalEquity@CT.gov](mailto:DigitalEquity@CT.gov)  
55 Farmington Avenue  
Hartford, CT 06105

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# CONNECTICUT DIGITAL EQUITY PLAN RESIDENT SURVEY OUTREACH TOOLKIT

Connecticut residents need access to the Internet, devices, and skills to engage in today's digital society. With these tools and know-how, they can take advantage of the countless work, training, education, healthcare, civic, and social benefits of being online.

For those reasons, and with funding from the federal Infrastructure Investment and Jobs Act, Connecticut is developing a five-year Digital Equity Plan to address the barriers to technology access, adoption, and use in our state.

This toolkit enables partner agencies and organizations like yours to enlist input directly from the residents you serve about the barriers they may experience in accessing and using technology. Their feedback will strengthen the State's Digital Equity Plan and, ultimately, support your work in reaching and serving Connecticut's residents.

The Connecticut Department of Administrative Services (DAS) thanks the following for their partnership in this important work:

**Connecticut State Library**

**Department of Energy and Environmental Protection (DEEP)**

**Office of Consumer Counsel**

**Office of Policy and Management (OPM)**

**University of Connecticut School of Public Policy**

# WAYS TO SHARE THE RESIDENT SURVEY

Here are just a few of the ways that you can share the resident survey — available in print and online, in English and Spanish.

**Email:** Include a link to the survey as a separate campaign or as part of regularly scheduled newsletters and information sharing.

**Social Media:** Use the images and text in the pages that follow to encourage your followers to complete the survey.

**Physical Mail:** Send the print survey as a separate campaign or as an insert into other regularly scheduled communications, statements, etc.

**In Person:** Print from your own office or request copies of the survey to hand out at your front desk or events. You can also post the flyer on page 7 at front desks for easy visibility.



## SAMPLE EMAIL

Thank you for taking a few minutes to respond to this survey:

[www.bit.ly/CTDigEqSurvey](http://www.bit.ly/CTDigEqSurvey)

We ask for your input to help the State of Connecticut develop a multi-year plan to help residents connect to and use the internet. The survey should take **5 – 10 minutes** to complete.

Please know that participation in this survey is **completely voluntary and anonymous**. We will not ask you any questions that identify you or your family members, and your decision to participate will not impact any services you receive from the State.

If you have any questions about this research study, please contact Mohamad Alkadry by phone at (959) 200-3918 or email at [malkadry@uconn.edu](mailto:malkadry@uconn.edu).



## SAMPLE SOCIAL MEDIA POSTS

### HELP CLOSE THE DIGITAL DIVIDE IN CONNECTICUT!

The State of Connecticut wants to help CT residents get connected with the skills and devices they need in the digital age. Take 5 minutes to tell us about your technology needs:  
[www.bit.ly/CTDigEqSurvey](http://www.bit.ly/CTDigEqSurvey)

### WE WANT TO HEAR FROM YOU!

What gets in your way of accessing technology? Take just a few minutes to share your ideas with the State of Connecticut as we develop a digital equity plan designed with all residents in mind:  
[www.bit.ly/CTDigEqSurvey](http://www.bit.ly/CTDigEqSurvey)

# DIGITAL EQUITY SURVEY FOR CT RESIDENTS

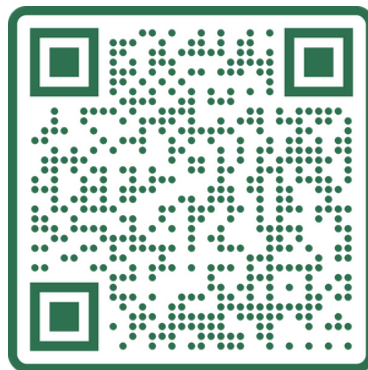
Take a few minutes to share your experience with technology access in Connecticut. We want to hear about your access to the internet, devices, and technical support, as well as your comfort when using technology.



If you live in Connecticut and are 18 years of age or older, we want to hear from you! This research will help the State of Connecticut better understand barriers to internet and technology access faced by residents.

# ENCUESTA DE EQUIDAD DIGITAL PARA RESIDENTES DE CT

Tómese unos minutos para compartir su experiencia con el acceso a la tecnología en Connecticut. Queremos saber sobre su acceso a Internet, uso de dispositivos electrónicos y cómo recibe apoyo tecnológico.



Si vive en Connecticut y tiene 18 años o más, ¡queremos saber su opinión! Esta información ayudará al estado de Connecticut a comprender mejor las barreras que enfrentan los residentes para el acceso a Internet y la tecnología.





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