

Sandy Hook Relief Information

Name of Organization: **Newtown Pride**

1. What is the approximate dollar amount of donations and pledges that your organization has received to date in response to the Sandy Hook tragedy?

The dollar amount that was raised after all the costs for shipping and t-shirt production is \$36,176. Every last dime that was raised will be going towards the families via Sandy Hook Family Fund. The remainder of the t-shirts will be donated to the PTA so they can raise funds for their cause as well.

2. Will these funds be used solely for the Sandy Hook tragedy? If not, approximately what portion will be used for relief for victims and what other purposes, and in what proportions, will funds be used for?

All of the funds that were raised are going towards the families. The leftover t-shirts (about 300) will be donated to the PTA so they can raise money for their cause that way. I know the PTA can't accept direct funds, so this was my creative way of letting them raise money.

3. Approximately how much has your organization spent to date related to the Sandy Hook tragedy?

I personally have spent close to \$500 of my own personal funds to get this charity created and started. As far as time goes, close to 60 hours per week in the beginning and now about 10 hours per week.

4. What services has your organization provided to those affected by the Sandy Hook tragedy? What populations or class of victims are being served by your organization in response to the Sandy Hook Tragedy? What services does it expect to provide in the future?

The sole purpose of Newtown pride was to raise money in order to help the victims families. I am in San Diego currently so unfortunately I have been doing everything remotely that I can do in order to help the community that I grew up in.

5. Has your organization provided funding to other organizations for purposes related to the Sandy Hook tragedy? If so, which organizations have received those funds and what is the approximate dollar amount provided to them? How does your organization determine the need for funding?

All of the money is going towards the My Sandy Hook Family Fund. With careful consideration it was the one that I decided to go with because I know that every last dime is going towards the families.

6. Has your organization provided, or does it intend to provide, direct financial assistance to individuals, families or businesses for Sandy Hook relief? If so, what is the approximate dollar amount that your organization has provided to date and approximately how much direct financial assistance does it expect to provide in the future? How does your organization determine the need for assistance?

As stated the funds, every last dime will go directly to the families.

7. Does your organization have a plan in place on how to use any surplus funds not spent for purposes related to the Sandy Hook tragedy? If so, please describe that plan.

Any additional funds that will be raised from t-shirt sales will go to the My Sandy Hook Family Fund, so they can donate the money directly to the families.

Kerin Sovern, Founder of Newtown Pride

4/7/2013

Name and title of representative

Date

Please email this document with your responses to Nancy.Santoro@ct.gov by April 12, 2013.

You may obtain an electronic copy of this document by emailing a request to

<http://www.ct.gov/ag/lib/ag/charities/sandyhookfundraising-web.doc> or by emailing a request to Nancy.Santoro@ct.gov