

**Outreach and Engagement Committee  
Paid Family and Medical Leave Insurance Authority  
Thursday, March 18, 2021, 9 -10:30 am**

**Committee Members Present:** Adrienne Cochrane, Molly Weston Williamson, Eva Bermudez Zimmerman, Justin Zartman

**Committee Members Absent:** Glendowlyn Thames, Sal Luciano

**CT Paid Leave Authority Staff:** Amber Forrest, Andrea Comer, Jessica Vargas

**I. Welcome and Call to Order**

Committee Chair Molly Weston Williamson called the meeting to order at 9:00 am and confirmed the existence of a quorum.

**II. Approval of [February 18, 2020 Meeting Minutes](#)**

Molly Weston Williamson asked the committee to consider the adoption of the February 18, 2021 meeting minutes. Justin Zartman motioned the adoption and Eva Bermudez Zimmerman seconded that motion. The motion was adopted unanimously. There was no discussion.

**III. Outreach and Engagement Updates**

Jessica Vargas reported on the outreach efforts from February to date. Andrea Comer provided the 2022 Strategic Outreach Plan objective and strategy framework, and Jessica outlined the tactical activities for engaging businesses and workers. Mockups of potential posters and social media content with real family stories that support paid leave were also shared.

**IV. Old Business**

None

**VI. New Business**

None

**VII. Adjourn**

Molly Weston Williamson asked the committee for a motion to adjourn. Eva Bermudez Zimmerman motioned, and Justin Zartman seconded that motion. The motion was adopted unanimously. There was no further discussion and the meeting adjourned 9:40 am.