This press release is for use by sponsors where all schools within the district participate in the CEP.

# Instructions

Do not include these instructions with the press release. The sample press release begins on page 2.

1. All sponsors electing to participate in the National School Lunch Program (NSLP) and/or the School Breakfast Program (SBP) for school year 2024-25 **are required** to send out a public release at the beginning of the school year.
2. Use the sample press release as a guide. Complete your own version with specific information where needed.
3. Retain one copy of your version for audit purposes.

On [insert date] the [insert name of sponsoring organization] issued the CEP press release to the news media outlets and other relevant entities (e.g., the local unemployment office and major employers contemplating layoffs) indicated below.

1. [insert name of new media outlet/relevant entity]
2. [insert name of new media outlet/relevant entity]
3. [insert name of new media outlet/relevant entity]
4. [insert name of new media outlet/relevant entity]

The [insert name of sponsoring organization] announces its participation in the Community Eligibility Program (CEP) for school year 2024-25. All students enrolled at the schools listed below may participate in the breakfast and lunch program at no charge. Household applications are not required to receive free meals, but alternate income forms may be distributed by the school to collect household income data for other programs that require this information. The CEP is part of the federally funded National School Lunch Program and School Breakfast Program.

All students will be served breakfast and lunch at no charge at the following sites: |
[list names of sites]

Persons interested in receiving more information should contact:

[insert name of sponsoring organization]

[insert address of sponsoring organization]

[insert phone number of sponsoring organization]

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Program information may be made available in languages other than English. Persons with disabilities who require alternative means of communication to obtain program information (e.g., Braille, large print, audiotape, American Sign Language), should contact the responsible state or local agency that administers the program or USDA’s TARGET Center at (202) 720-2600 (voice and TTY) or contact USDA through the Federal Relay Service at (800) 877-8339.

To file a program discrimination complaint, a Complainant should complete a Form AD-3027, USDA Program Discrimination Complaint Form which can be obtained online at: <https://www.usda.gov/sites/default/files/documents/ad-3027.pdf>, from any USDA office, by calling (866) 632-9992, or by writing a letter addressed to USDA. The letter must contain the complainant’s name, address, telephone number, and a written description of the alleged discriminatory action in sufficient detail to inform the Assistant Secretary for Civil Rights (ASCR) about the nature and date of an alleged civil rights violation. The completed AD-3027 form or letter must be submitted to USDA by:

1. mail: U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410; or
2. fax: (833) 256-1665 or (202) 690-7442; or
3. email:program.intake@usda.gov

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