



STATE OF CONNECTICUT
DEPARTMENT OF CONSUMER PROTECTION

February 17, 2016

FOR IMMEDIATE RELEASE

From the Office of John J. Suchy
Division Director of Liquor Control

A handwritten signature in cursive script, appearing to read "John J. Suchy".

Re: UNIMERC Number No Longer Required for Brand Registration

Effective immediately, the department will no longer require the practice of requiring wholesalers/manufacturers/shippers to obtain a UNIMERC number from DISCUS as part of the brand/label registration protocol.

We believe that this will expedite the process by which brands can be registered and come into the marketplace.