



NUMBERED MEMORANDUM 19-024

TO: Program Coordinators, Program Nutritionists and Nutritionists

FROM: Marjorie Chambers
State WIC Director

DATE: September 26th, 2019

SUBJECT: Formula Updates & Medical Documentation/Issuance issues

Mead Johnson® Company

During 2018-2019, Mead Johnson Company reformulated several of their infant formulas to include MFGM (Milk Fat Globule Membrane) known as the NeuroPro line. Mead Johnson Company claims that the NeuroPro line “**contains the brain-building MFGM an ingredient clinically shown to improve developmental milestones**”. The NeuroPro line includes Enfamil NeuroPro Infant, Enfamil NeuroPro Sensitive, Enfamil NeuroPro Gentlease and Enfamil NeuroPro Enfacare.

Since Enfamil NeuroPro Infant, Enfamil NeuroPro Sensitive and Enfamil NeuroPro Gentlease are non-contract formulas they are **not available** in our CT-WIC APL (Approved Product Listing). If a participant brings in a Medical Documentation from a Health Care Provider (HCP) with any of the non-contract/non-approved formulas mentioned above staff must contact the HCP to inform that they are not in formulary and to determine an appropriate alternative formula.

Only Enfamil Neuro Pro Enfacare Powder and Ready to Feed is a Connecticut WIC Approved formula and is available in the CT-WIC APL. As a reminder Enfamil NeuroPro Enfacare 22 calorie is typically prescribed for premature infants requiring a higher calorie formula.

Since this is a newer line of formulas local agency management should contact local area providers to provide an update on Connecticut WIC approved formulas. For additional information regarding Enfamil NeuroPro Enfacare refer to Numbered Memorandum 18-020 and 19-016.

Abbott® Company Updates

Abbott® Company has made changes to the packaging of Similac® Special Care 24. Previously, Similac® Special Care 24 was available in 8 bottles/carton, 6 cartons/case but it was changed to 4 bottles/carton, 12 cartons/case, and was introduced to the market and entered in CT-WIC APL in July 2019. See the updated UPC's below:

New case UPC	New Carton UPC
070074674469	070074674476

Additionally, Abbott® Company reports several PediaSure products are currently undergoing reformulation to:

- Optimize vitamin and mineral levels
- Provide a consistent protein blend of milk and soy across PediaSure Institutional products (excluding PediaSure Peptide)
- Add “**No Artificial Growth Hormones**” flag on the container.

Reformulated products in CT APL are: PediaSure Peptide, PediaSure 1.5, PediaSure 1.5 with fiber and PediaSure Enteral.

The following are new UPC's for these products and are expected to be available to order in September 2019:		
Formula Name	Case UPC	UPC each
PediaSure® Peptide 1.5 Van 8 fl oz	070074674179	070074674186
PediaSure® Peptide 1.0 Van 8 fl oz	070074674070	070074674100
PediaSure® Peptide 1.0 Strawberry 8 fl oz	070074674117	070074674124
PediaSure® Peptide 1.0 Unflavored 8 fl oz	070074674131	070074674148
PediaSure® 1.5 Van 8 fl Oz	070074673783	070074673868
PediaSure® 1.5 Fiber Van 8 fl Oz	070074673745	070074673752
The following are new UPC's for these products and are expected to be available to order in January 2020:		
PediaSure® Enteral Van 8 fl Oz	070074674018	070074674025

Please note: The changes did not affect the price, product name or ounces per unit. CT WIC APL has been updated to reflect above changes.

If you have any questions, please contact Luz Hago at luz.hago@ct.gov or Rafael Lima at rafael.lima@ct.gov.