



FOCUS AREAS AND AREAS OF CONCENTRATION*

(Areas of Concentration are NOT listed in rank order)

1 Maternal, Infant, and Child Health

- 1 Reproductive and Sexual Health (Multiple Sex Partners, Condom Use, Pregnancy Prevention)
- 2 Preconception and Pregnancy Care (Prenatal Care, Teen Pregnancy, Maternal Oral Health)
- 3 Birth Outcomes (Preterm Births, Low Birthweight)
- 4 Infant and Fetal Mortality
- 5 Infant Care (Breastfeeding)

2 Chronic Disease Prevention & Control

- 1 Arthritis and Osteoporosis
- 2 Cancer
- 3 Chronic Kidney Disease
- 4 Diabetes
- 5 Heart Disease and Stroke
- 6 Oral Health
- 7 Respiratory Diseases (Asthma, COPD)
- 8 Vision and Hearing

3 Mental Health, Alcohol and Substance Abuse

- 1 Mental Health and Mental Disorders (Serious Psychol. Distress, Major Depressive Episodes)
- 2 Dementias, including Alzheimer's Disease
- 3 Alcohol Abuse (Underage Drinking/Dependence)
- 4 Substance Abuse (Illicit Drugs, Prescription Drugs)
- 5 Autism Spectrum Disorders
- 6 Exposure to Trauma
- 7 Suicide/Self Harm

4 Injury and Violence Prevention

- 1 Unintentional Injuries (Falls, Accidental Poisoning, MV Crashes, Drowning, Fires, Sports/Combat Injuries)
- 2 Intentional Injuries
Self Harm (Suicide & Attempted Suicide)
Harm by Others (Assault, Homicide, Bullying, Teen Violence, Domestic, Family, Elder, & Culturally Accepted Violence, Firearms)
- 3 Child Abuse and Neglect
- 4 Sexual Violence
- 5 Occupational Injuries and Illnesses

5 Infectious Disease Prevention & Control

- 1 Healthcare-Associated Infections (MRSA, *C. difficile*, CLABSIs, CAUTIs)
- 2 Sexually Transmitted Diseases (Chlamydia, Syphilis, Gonorrhea, HPV)
- 3 HIV
- 4 Tuberculosis
- 5 Hepatitis C
- 6 Vaccine-preventable Diseases / Immunizations (Shingles, Whooping Cough, Influenza, HPV, Pneumonia, Childhood)
- 7 Foodborne Infections (*Campylobacter*, *Listeria*, *Salmonella*, *Shigella*, etc.)
- 8 Waterborne Infections (Legionellosis, Cryptosporidiosis, *E. coli* O157-H7, etc.)
- 9 Other Reportable Diseases (Lyme disease, West Nile Virus, Rabies, etc.)

6 Environmental Risk Factors and Health (NEW FOCUS AREA)

- 1 Outdoor Air Quality {Ozone, Particulates, etc.}
- 2 Indoor Air Quality (Environmental Tobacco Smoke, Carbon Monoxide)
- 3 Water Quality (Drinking Water, Recreational Water, Pesticides, Heavy Metals, etc.)
- 4 Lead
- 5 Radon
- 6 Asbestos
- 7 Occupational Risk Factors

7 Health Systems

- 1 Access to Health Services (Health Insurance Coverage, Medical Home, Usual Source of Ongoing Care, etc.)
- 2 Non-urgent Emergency Department Visits and Preventable Hospitalizations
- 3 Primary Care Workforce (Primary Care Providers; Health Professional Shortage Areas & Medically Underserved Areas)
- 4 Safety Net System (School-based HCs, FQHCs, etc.)
- 5 Quality and Quality Improvement (Public Health and Health Care Systems)
- 4 Health Communication, Health Literacy, and Health Information Technology (Health Literacy Skills, Cultural Competency, Electronic Health Records, etc.)

*** Notes:**

Areas of concentration have been modified to reflect discussions during Focus Area breakout sessions at the January 31, 2013 Coalition Meeting. Some suggested concentrations for certain Focus Areas are not listed, because they are covered in other Focus Areas or as cross-cutting themes for all Focus Areas.

Because the Health Improvement Plan will be data-driven and evidence-based, inclusion of potential areas of concentration will depend on availability of data.